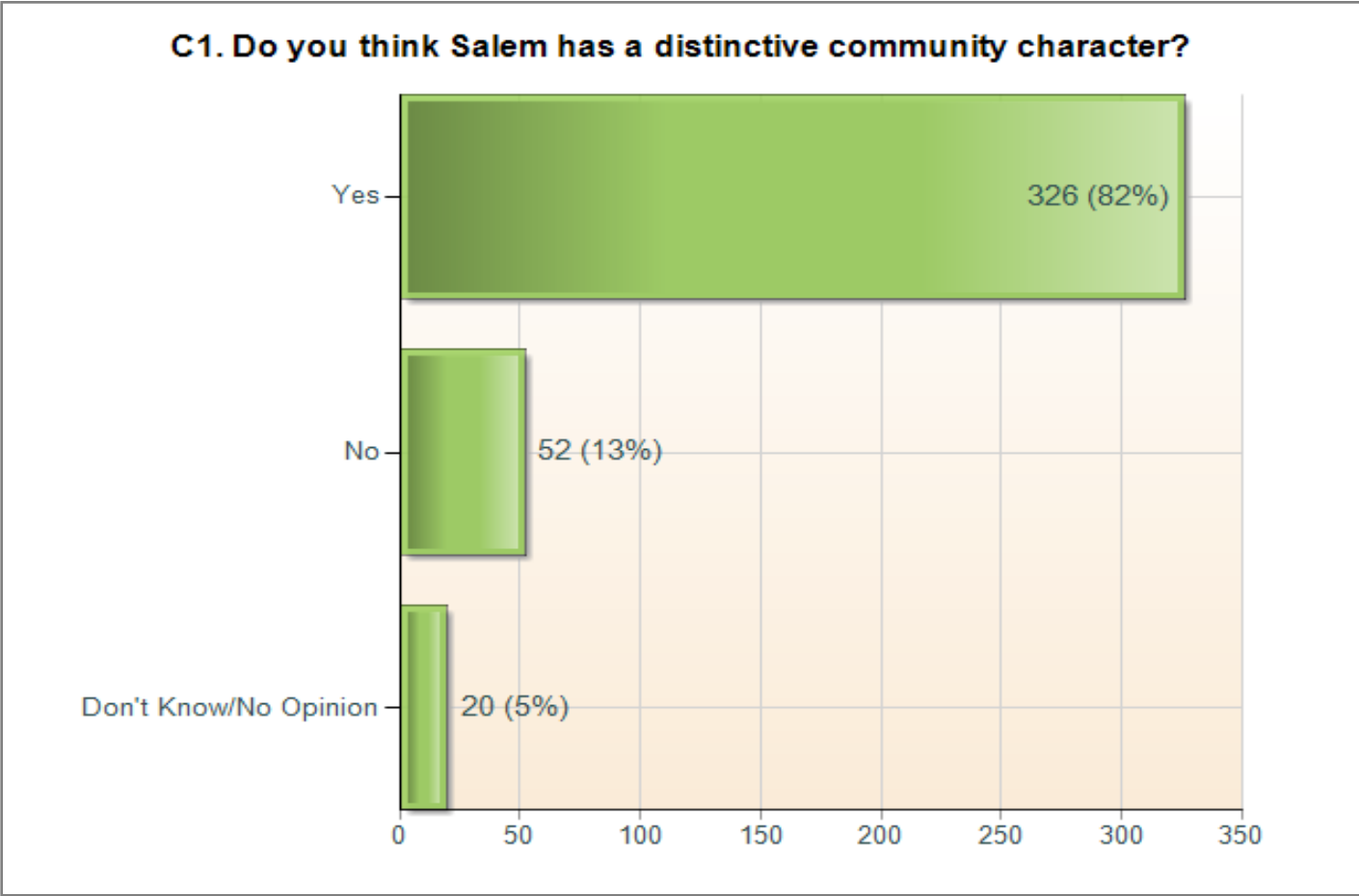
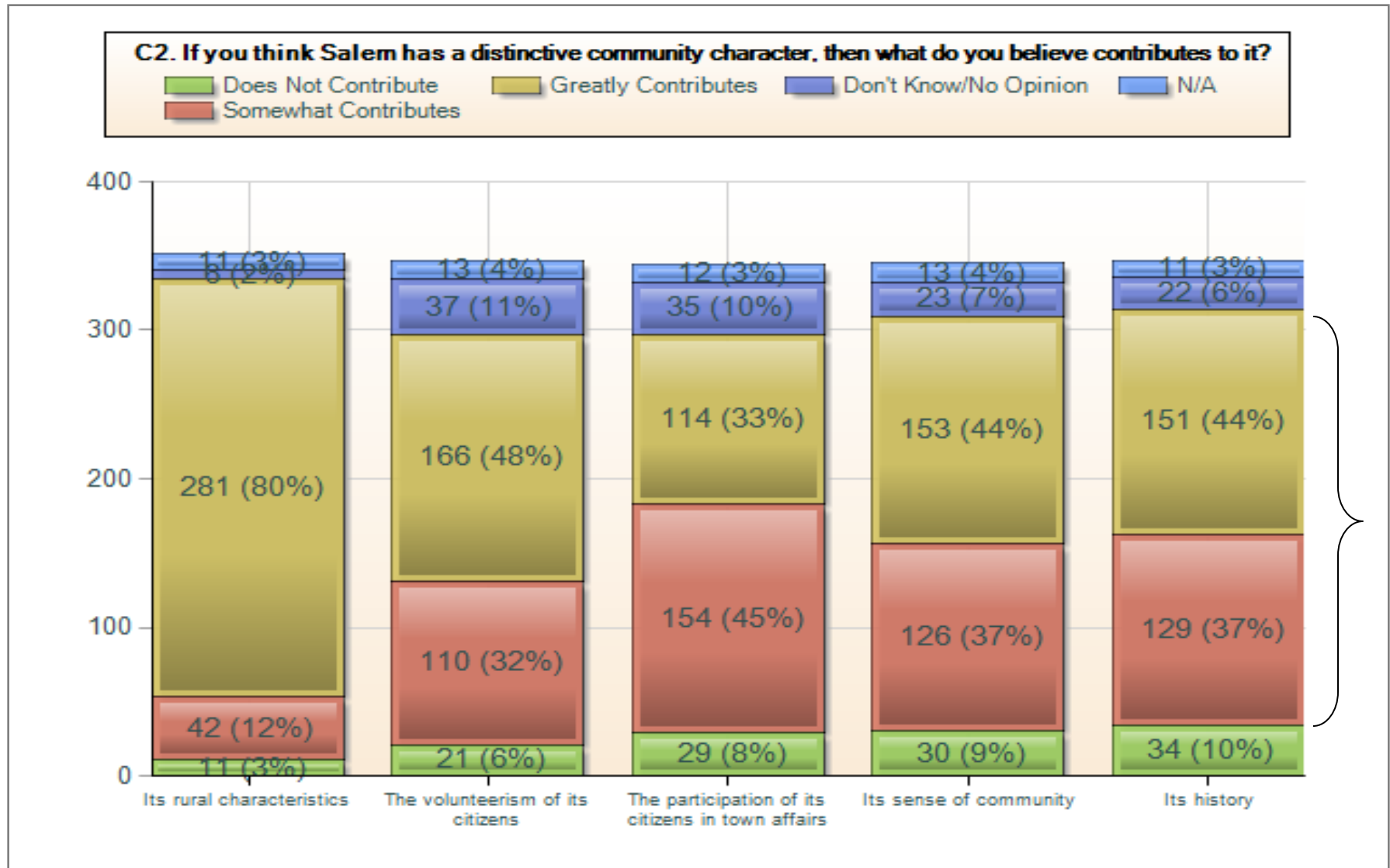


# Vision Planning Results Charts

**Salem Vision and Planning Survey:** C1. Do you think Salem has a distinctive community character?



**Salem Vision and Planning Survey:** C2. If you think Salem has a distinctive community character, then what do you believe contributes to it?



**Somewhat/Greatly  
Contributes**

92%

80%

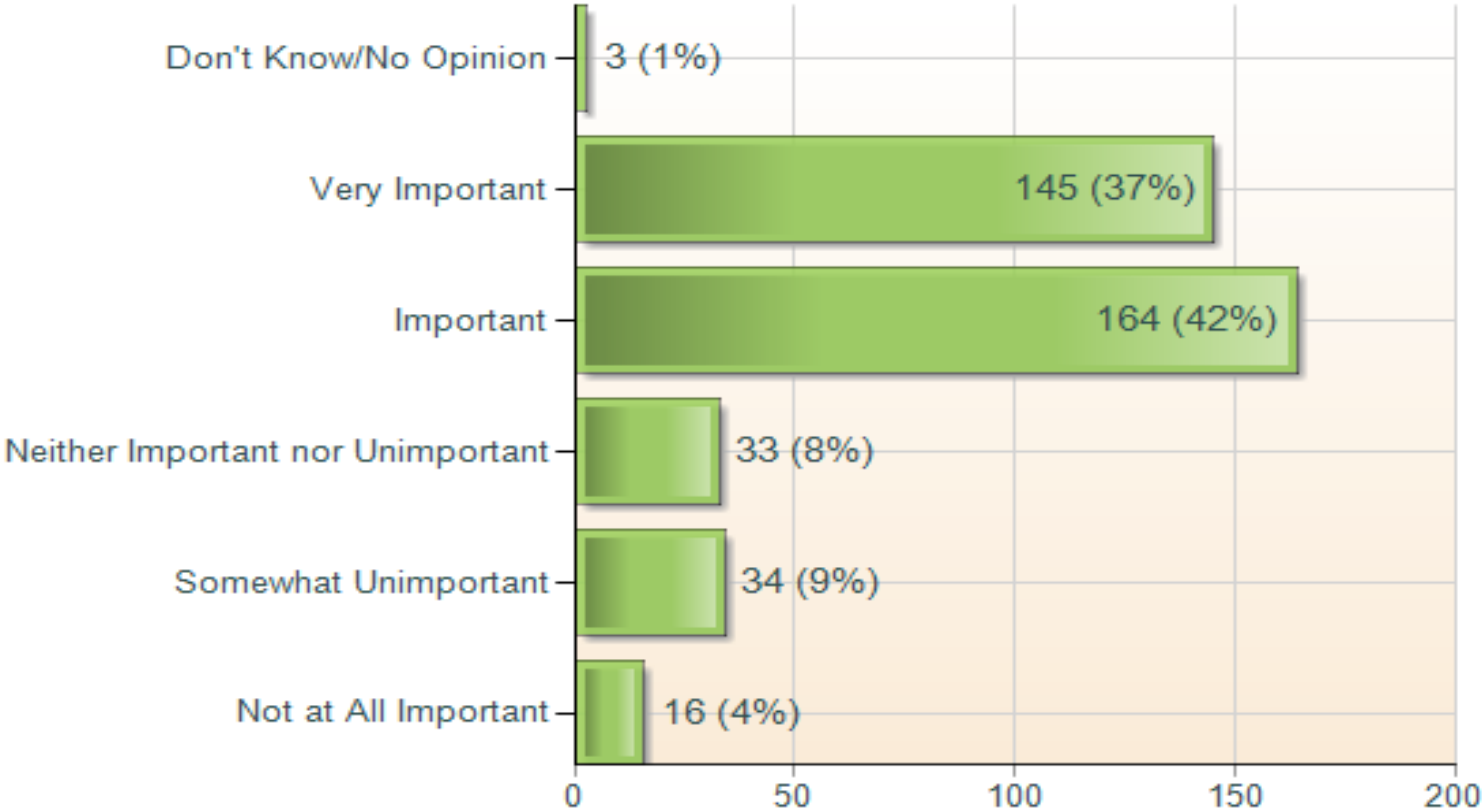
78%

81%

81%

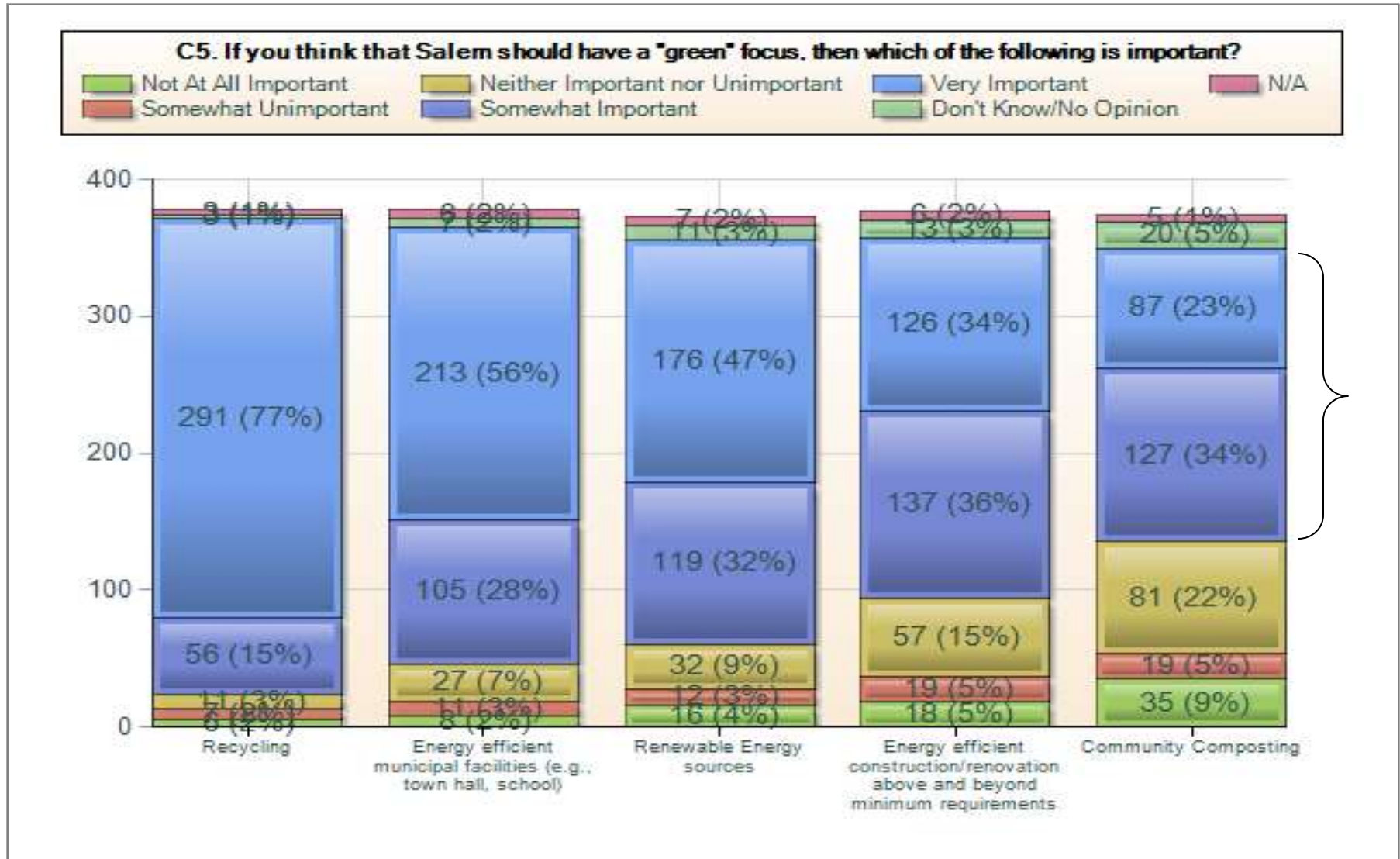
**Salem Vision and Planning Survey:** C4. Is it important that Salem have a “green” focus”?

**Green focus:** Having a “green” focus means the town would strive to be environmentally responsible by conserving energy, using and/or promoting clean energy, and helping preserve our natural resources. C4. Is it important that Salem have a “green” focus?



**Important/Very Important: 79%**

**Salem Vision and Planning Survey:** C5. If you think that Salem should have a "green" focus, then which of the following is important?



**Somewhat/Very Important...**

92%

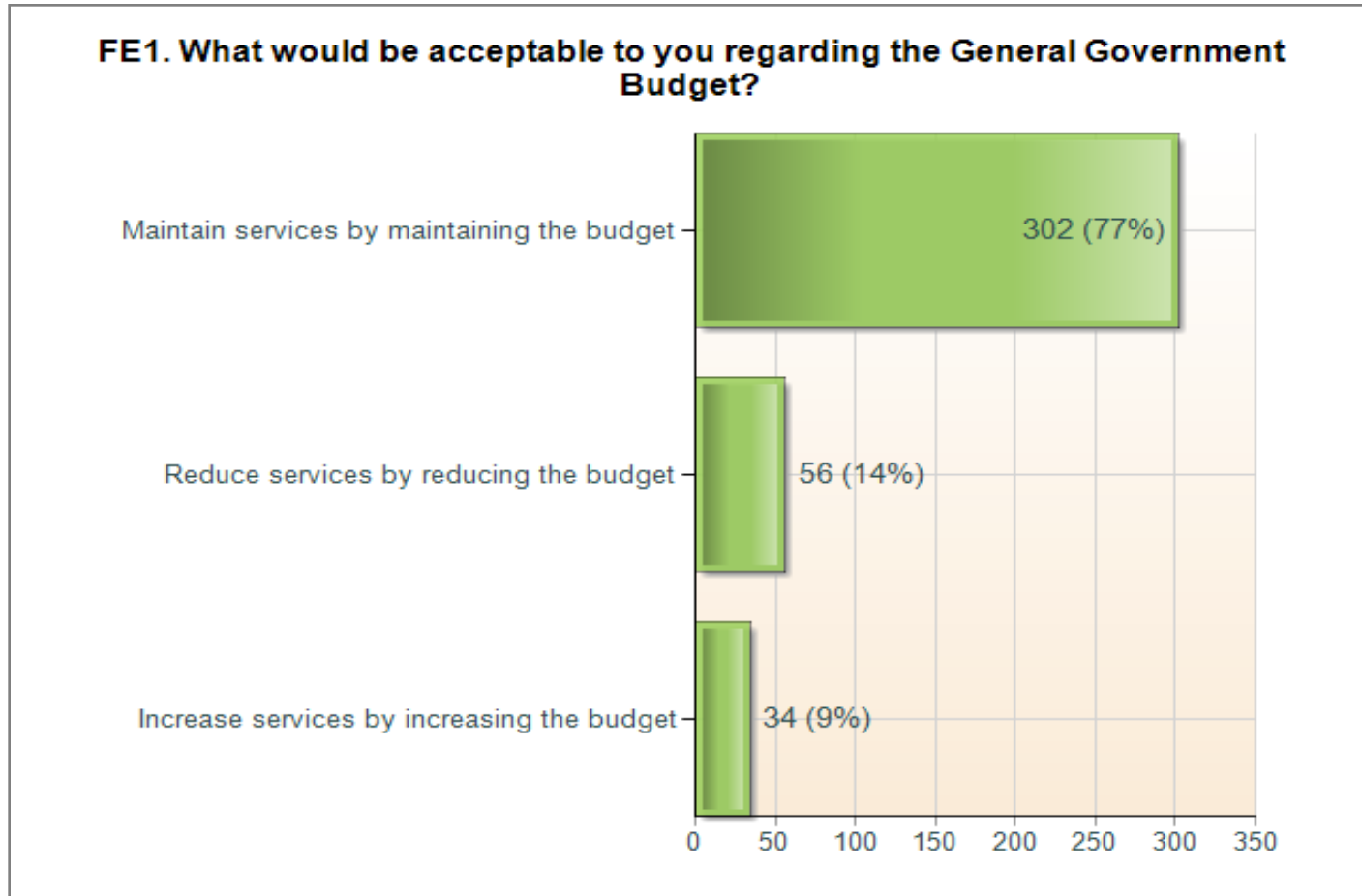
84%

79%

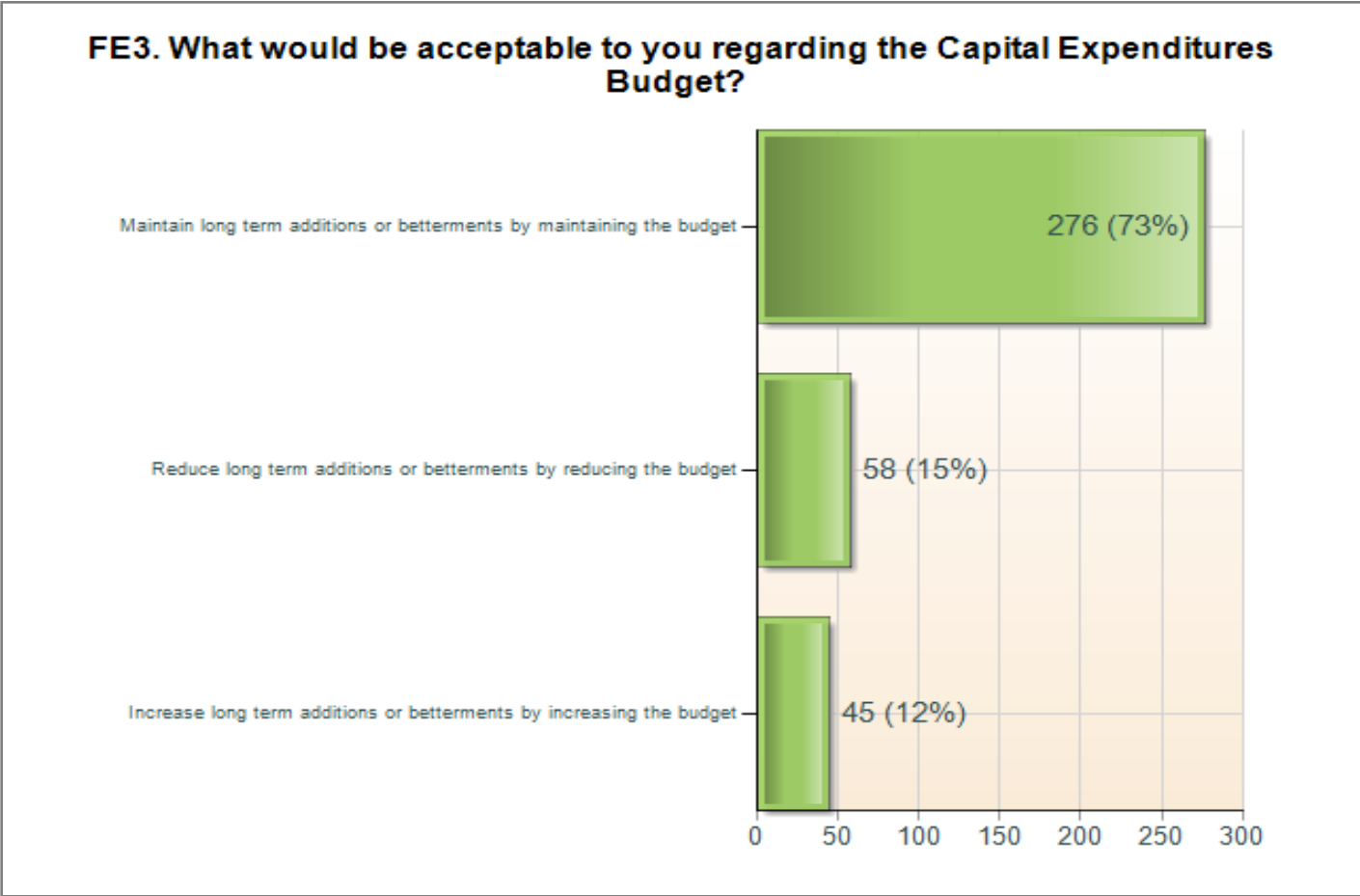
70%

57%

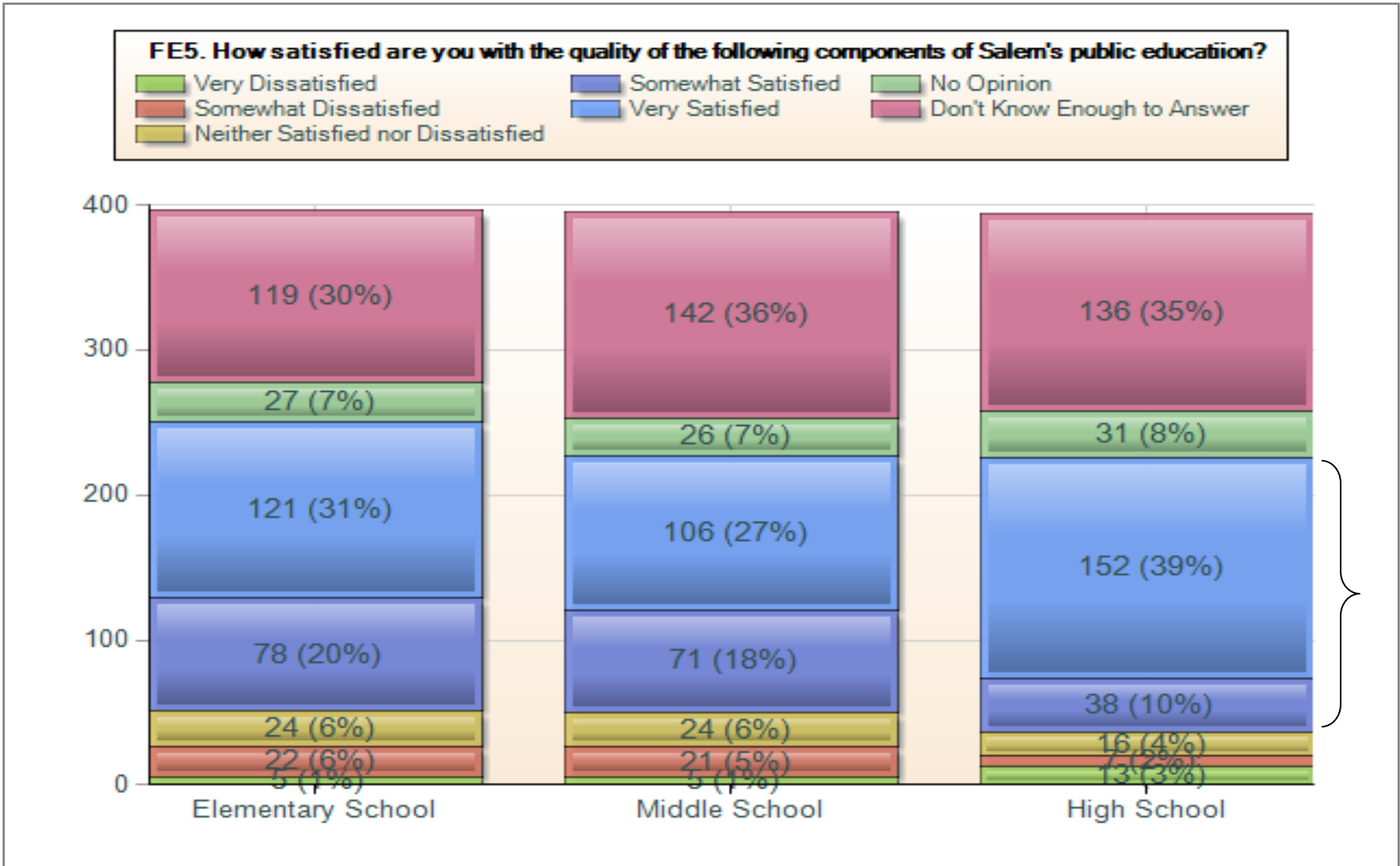
**Salem Vision and Planning Survey: FE1. What would be acceptable to you regarding the General Government Budget?**



**Salem Vision and Planning Survey:** FE3. What would be acceptable to you regarding the Capital Expenditures Budget?



# **Salem Vision and Planning Survey: FE5. How satisfied are you with the quality of the following components of Salem's public education?**



**Somewhat/Very Satisfied** 51%  
**Exclude Don't Know...** 80%

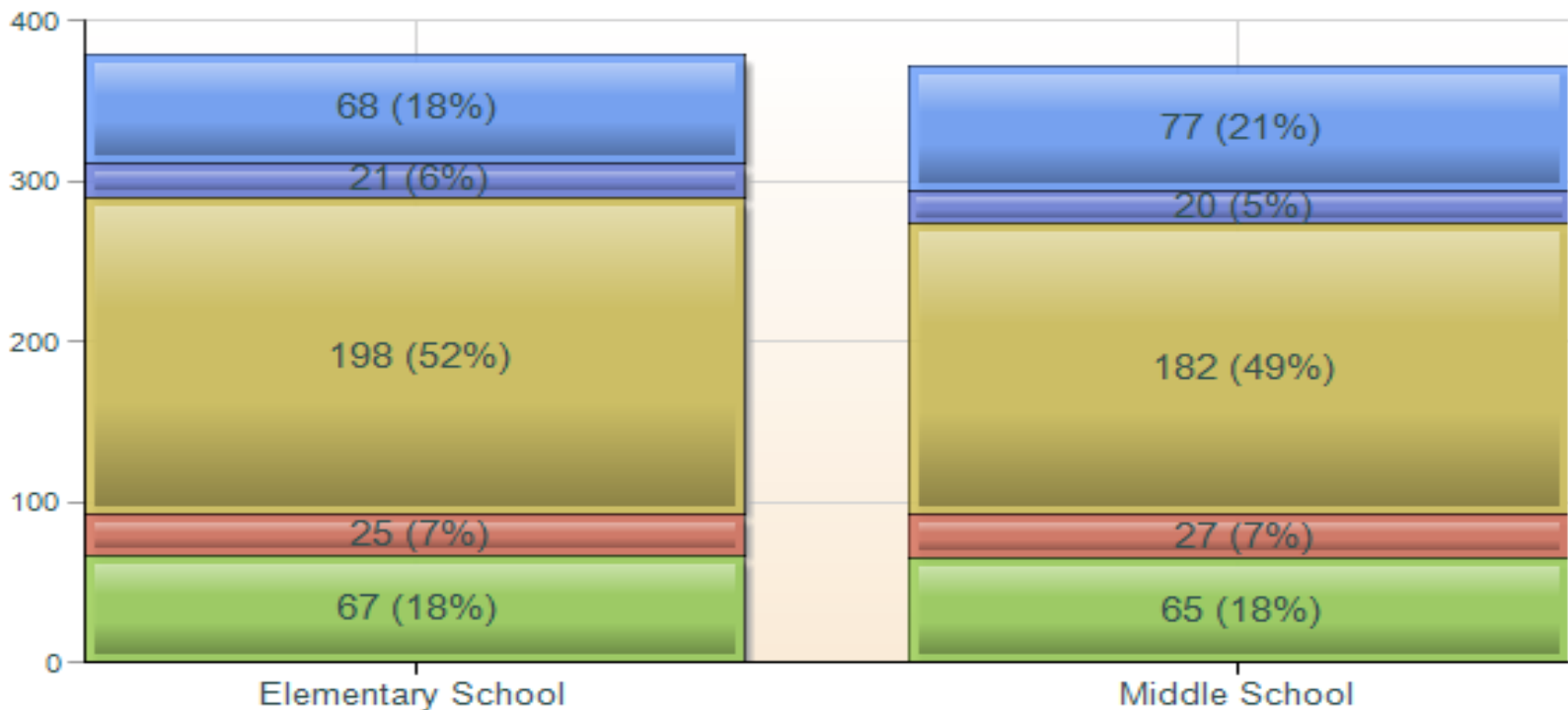
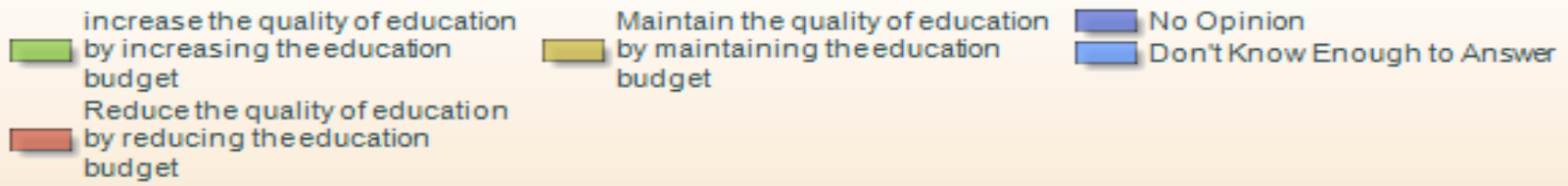
45%  
 78%

48%  
 84%

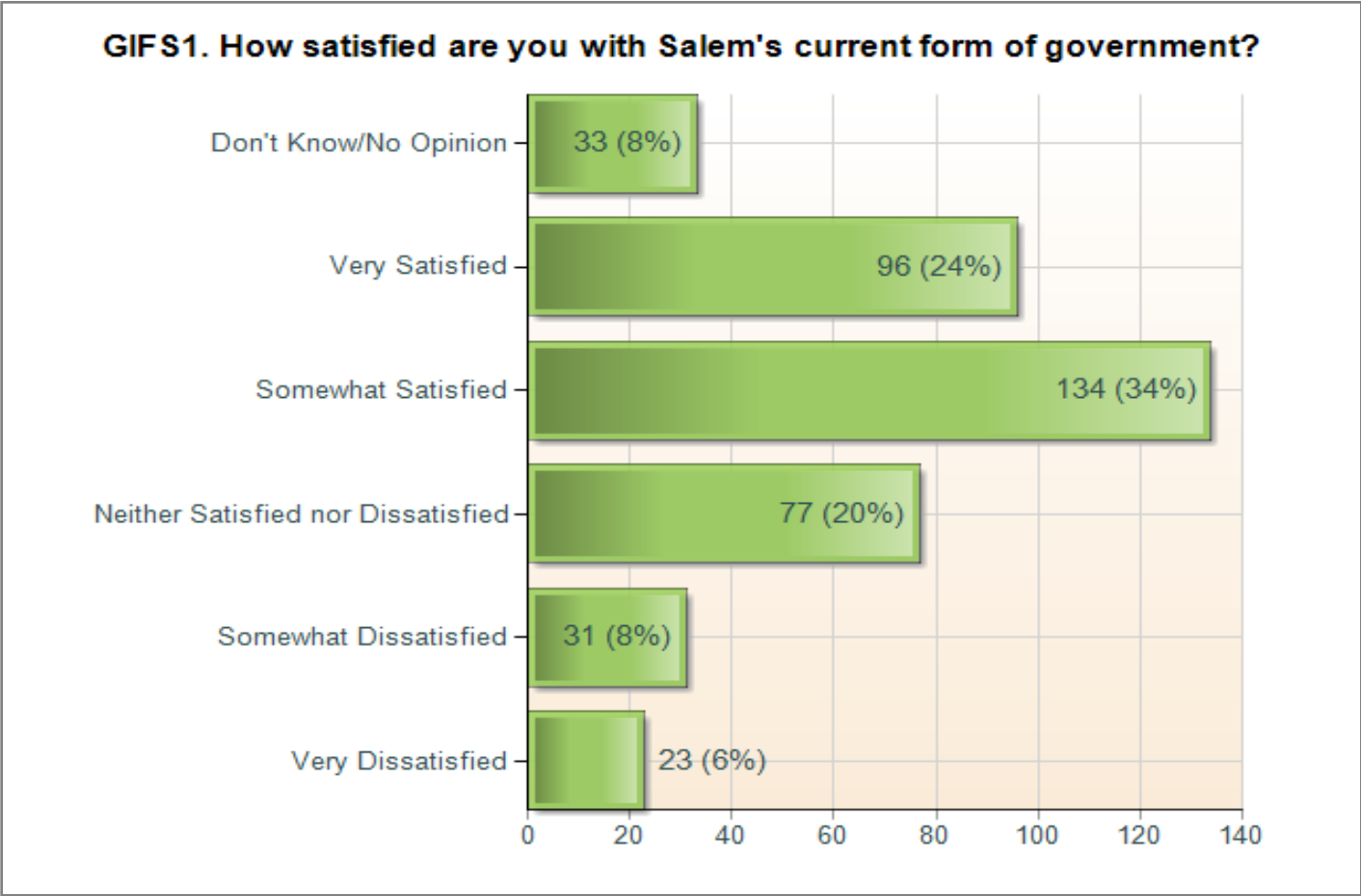


**Salem Vision and Planning Survey:** FE6. What would be acceptable to you regarding the following?

**FE6. What would be acceptable to you regarding the following (note that the High School is not listed because Salem does not control its budget)?**

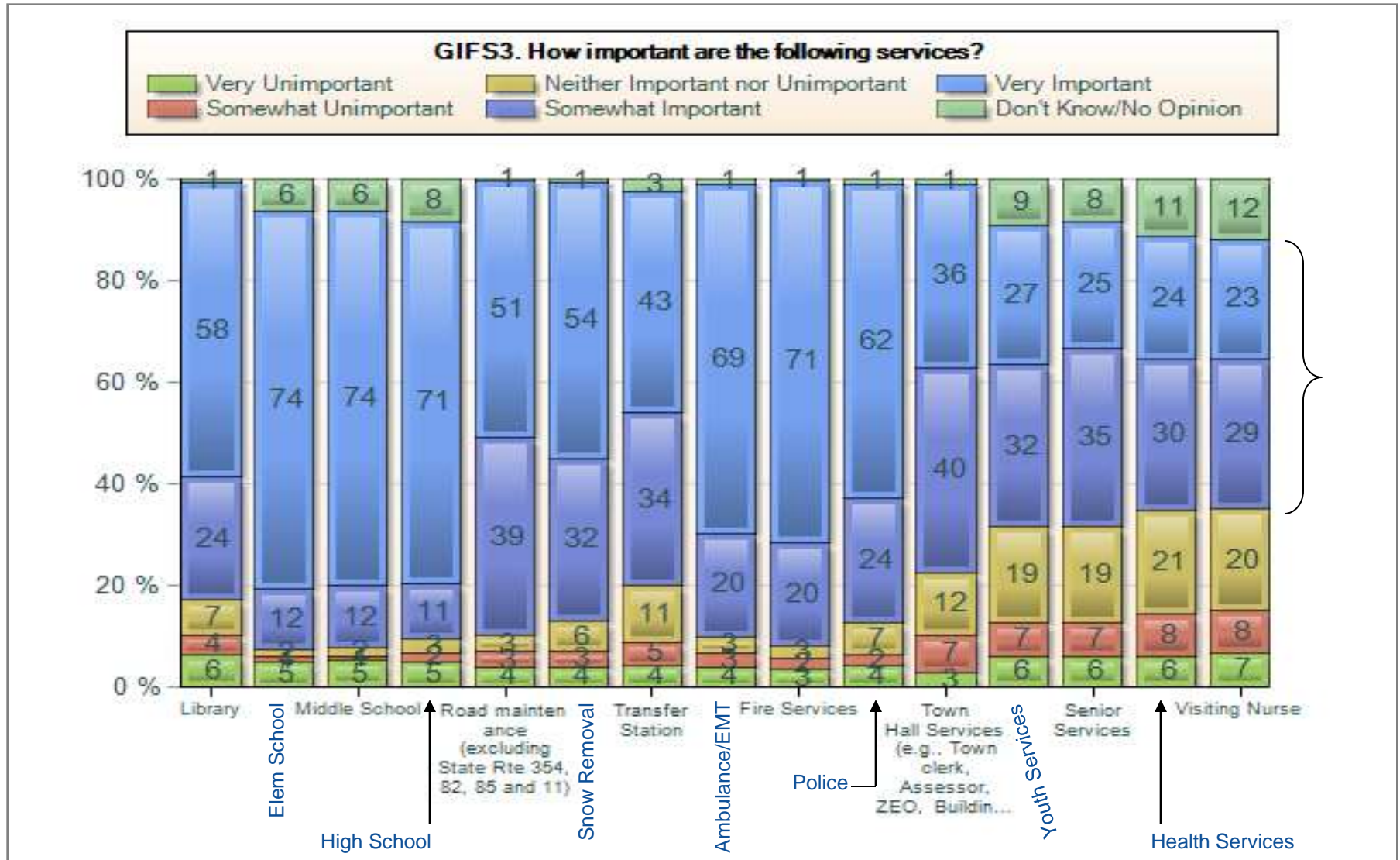


**Salem Vision and Planning Survey:** GIFS1. How satisfied are you with Salem's current form of government?



**Somewhat/Very Satisfied: 58%**

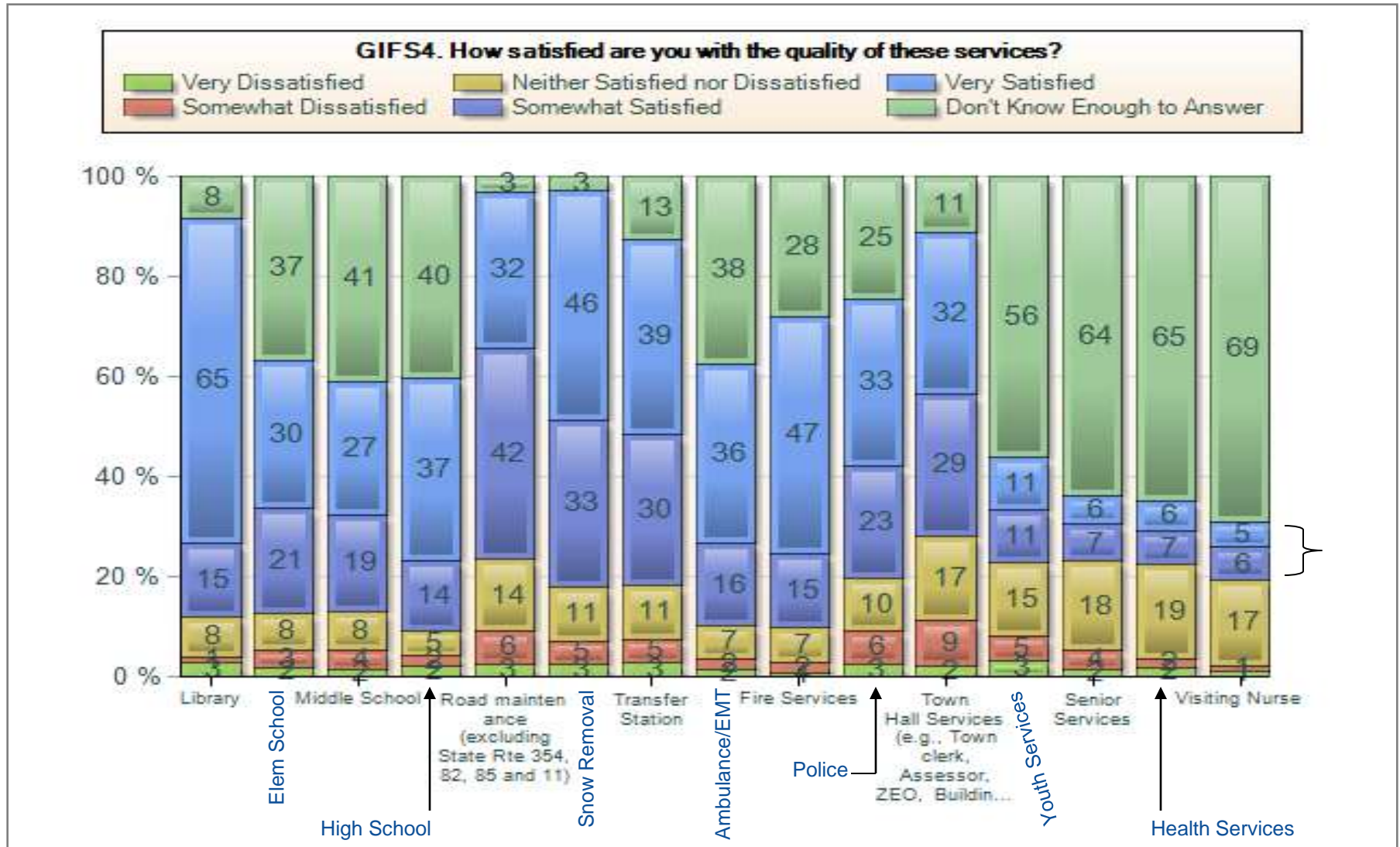
# Salem Vision and Planning Survey: GIFS3. How important are the following services?



**Somewhat/Very Important...**

82% 86% 86% 82% 90% 86% 77% 89% 91% 86% 76% 59% 60% 54% 52%

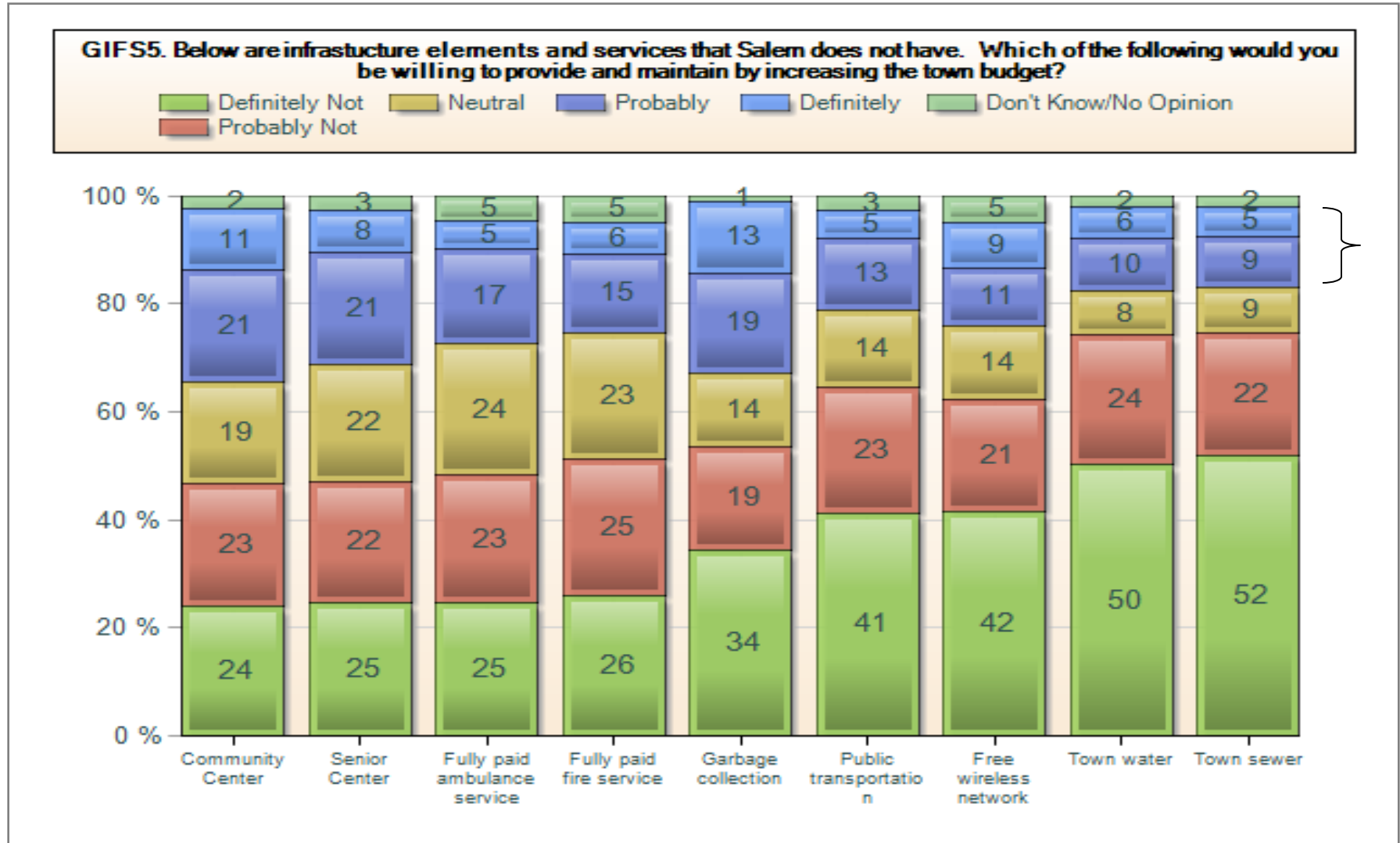
# Salem Vision and Planning Survey: GIFS4. How satisfied are you with the quality of these services?



**Somewhat/Very... 80%** 51% 46% 51% 74% 79% 69% 52% 62% 56% 61% 22% 13% 13% 11%

**Excl Don't Know...87%** 80% 77% 84% 76% 81% 78% 81% 86% 75% 69% 49% 35% 35% 37%

**Salem Vision and Planning Survey:** GIFS5. Below are infrastructure elements and services that Salem does not have. Which of the following would you be willing to provide and maintain by increasing the town budget?



**Probably/Definitely...** 32%

29%

22%

21%

32%

18%

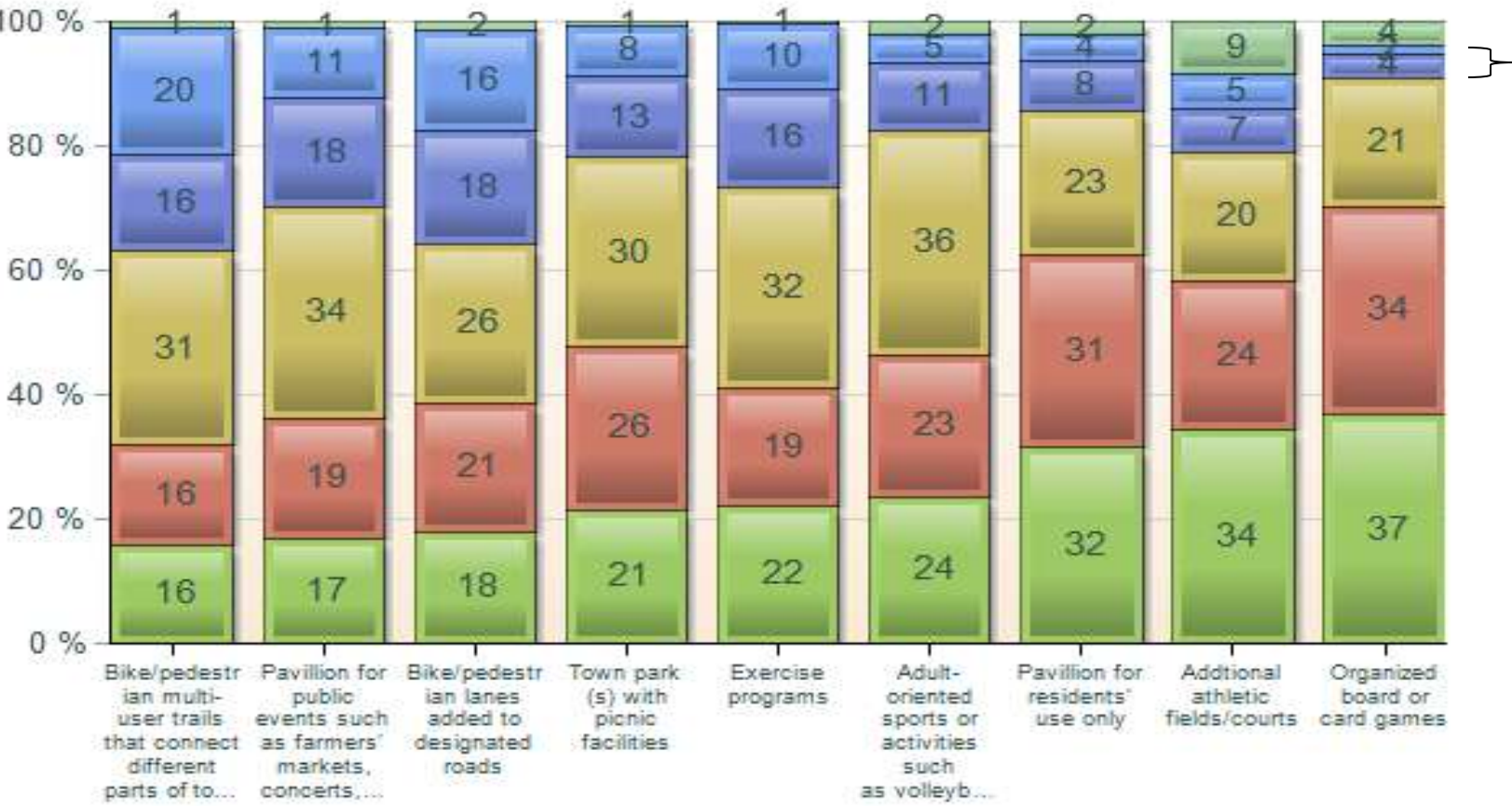
20%

16%

14%



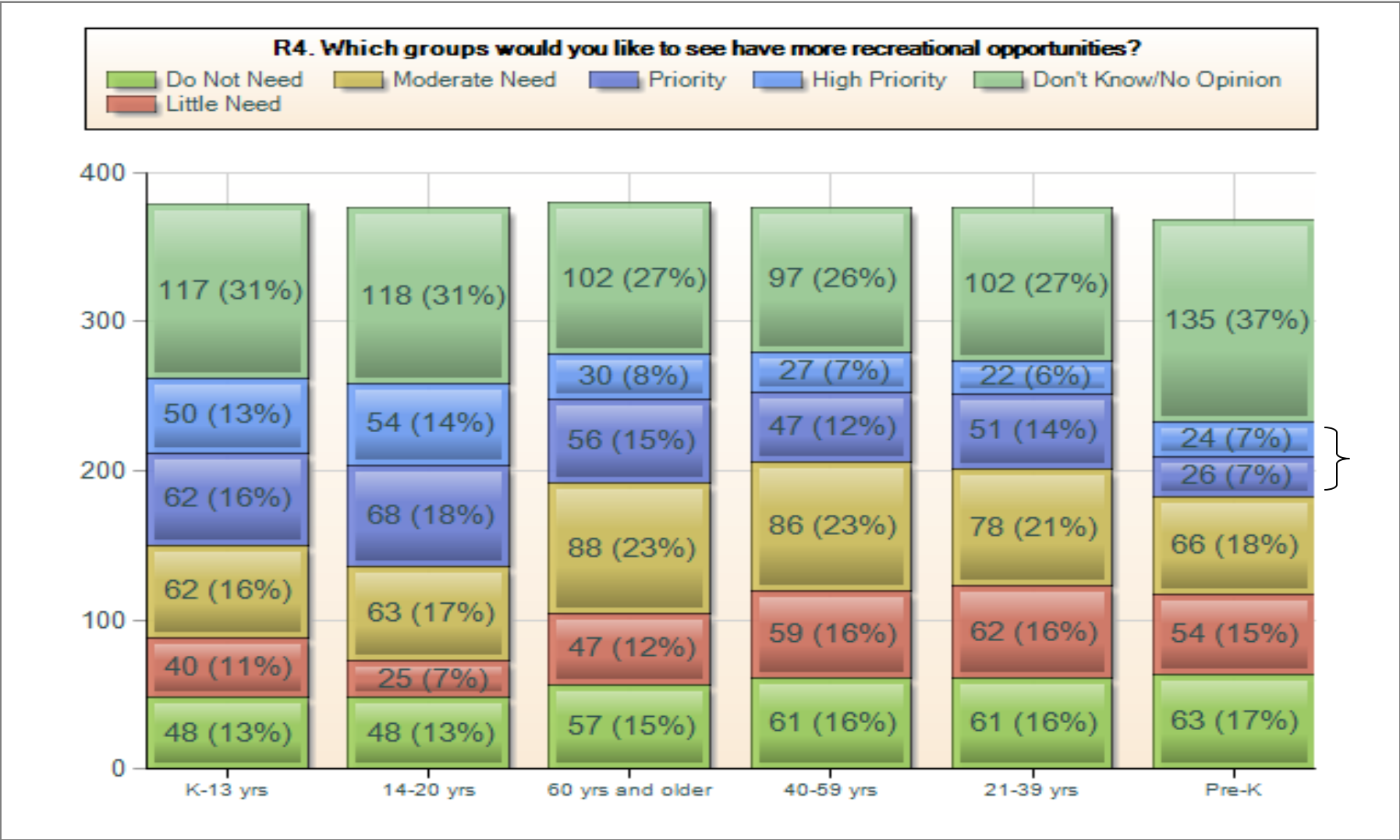
# Salem Vision and Planning Survey: R1. How high a priority would you give to each of the following?



Priority/High  
Priority...

36%   29%   34%   21%   26%   16%   12%   12%   6%

# Salem Vision and Planning Survey: R4. Which groups would you like to see have more recreational opportunities?



Priority/High

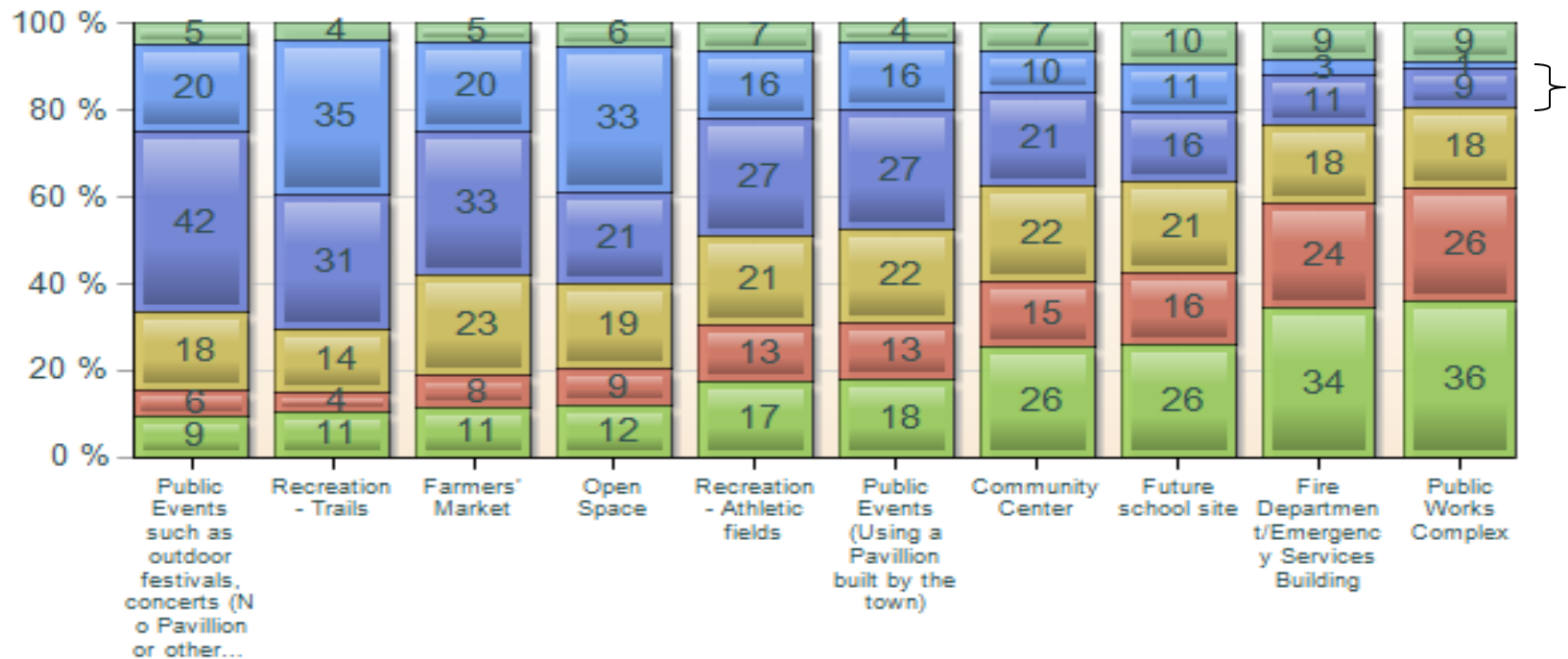
Priority... 30% 32% 23% 20% 19% 14%

Excl Don't Know... 43% 47% 31% 26% 27% 21%

# **Salem Vision and Planning Survey:** R5. which of the following do you think the Salem should use the Gadbois property for?

The Town of Salem purchased what is commonly referred to as the "Gadbois Property" in 2005. The property is approximately 142 acres and extends from approximately one mile east of Salem Four Corners on Route 82 on the north and approximately 1 mile east from Route 85 on Forsyth Road on the south. The property consists of open fields, woods, wetlands, and a small rock quarry. At this time there are two soccer fields on the Forsyth Road side and a cross-country trail for the Salem Elementary School team on the Route 82 side. R5. Which of the following do you think Salem should use the Gadbois property for?

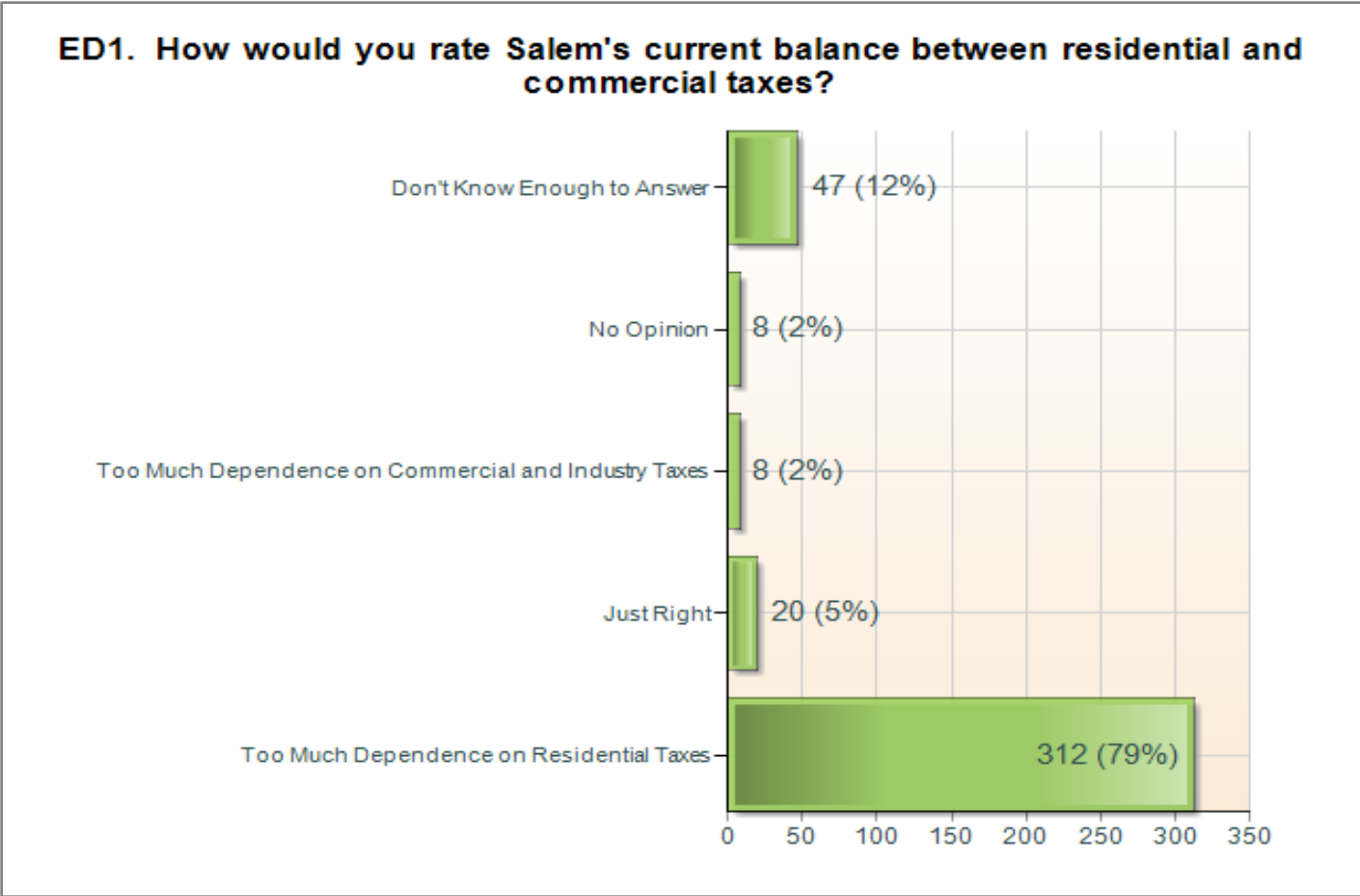
■ Definitely Not ■ Neutral ■ Probably ■ Definitely ■ Don't Know/No Opinion  
■ Probably Not



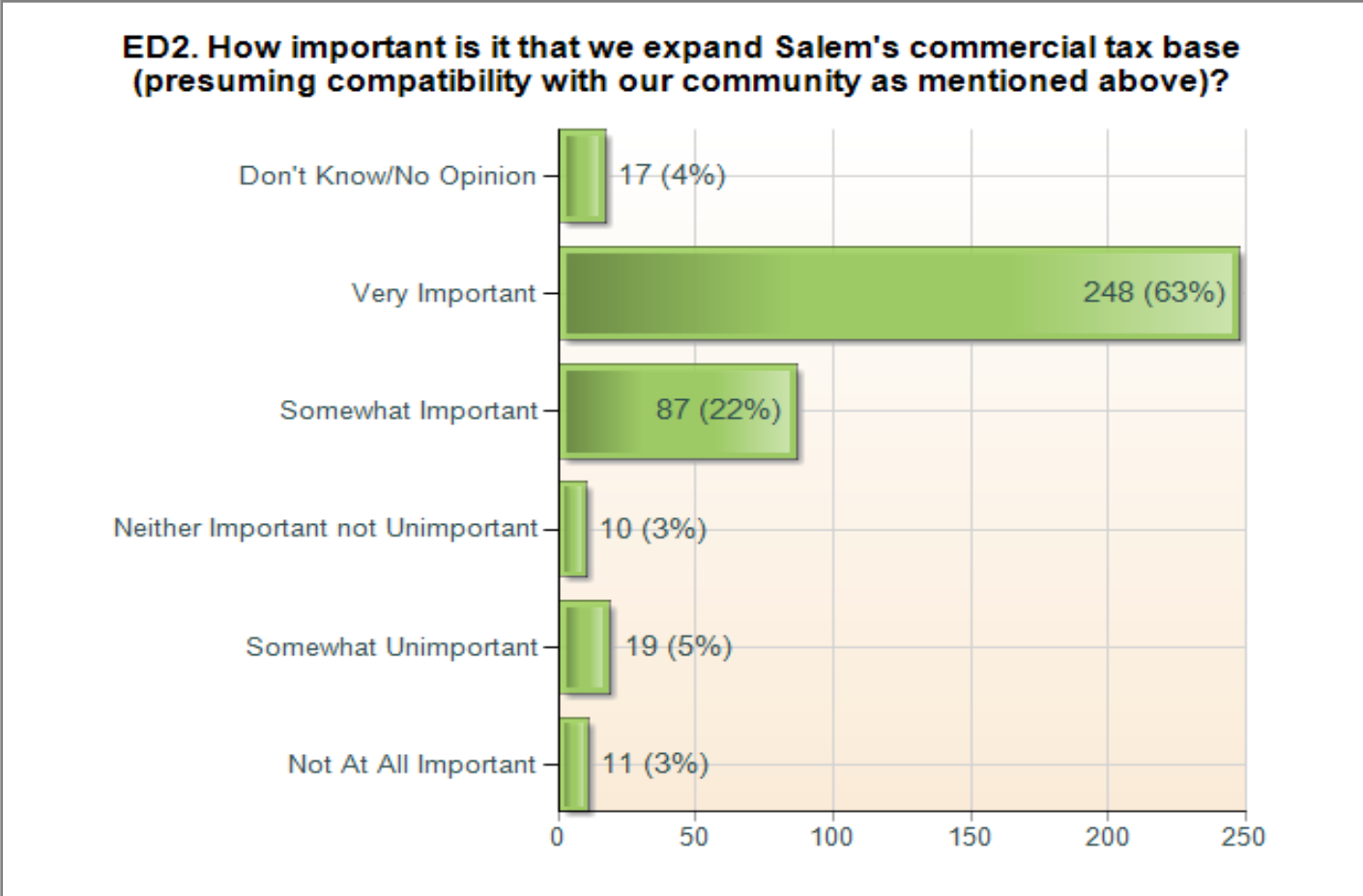
**Probably/Definitely** 62% 65% 53% 54% 43% 43% 31% 27% 14% 10%



**Salem Vision and Planning Survey:** ED1. How would you rate Salem's current balance between residential and commercial taxes?

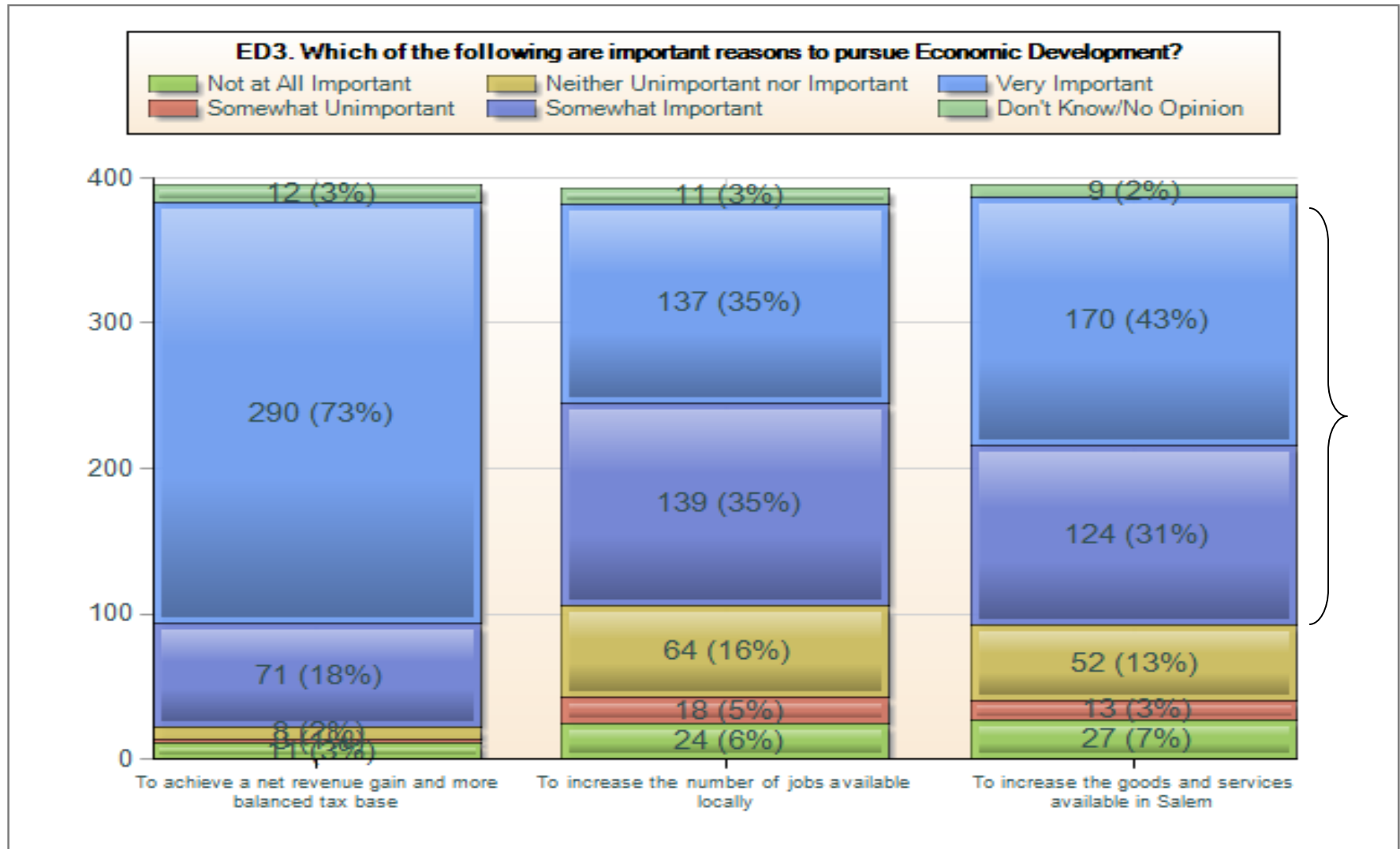


**Salem Vision and Planning Survey: ED2. How important is it that we expand Salem's commercial tax base?**



**Somewhat/Very Important: 85%**

# **Salem Vision and Planning Survey: ED3. Which of the following are important reasons to pursue Economic Development?**



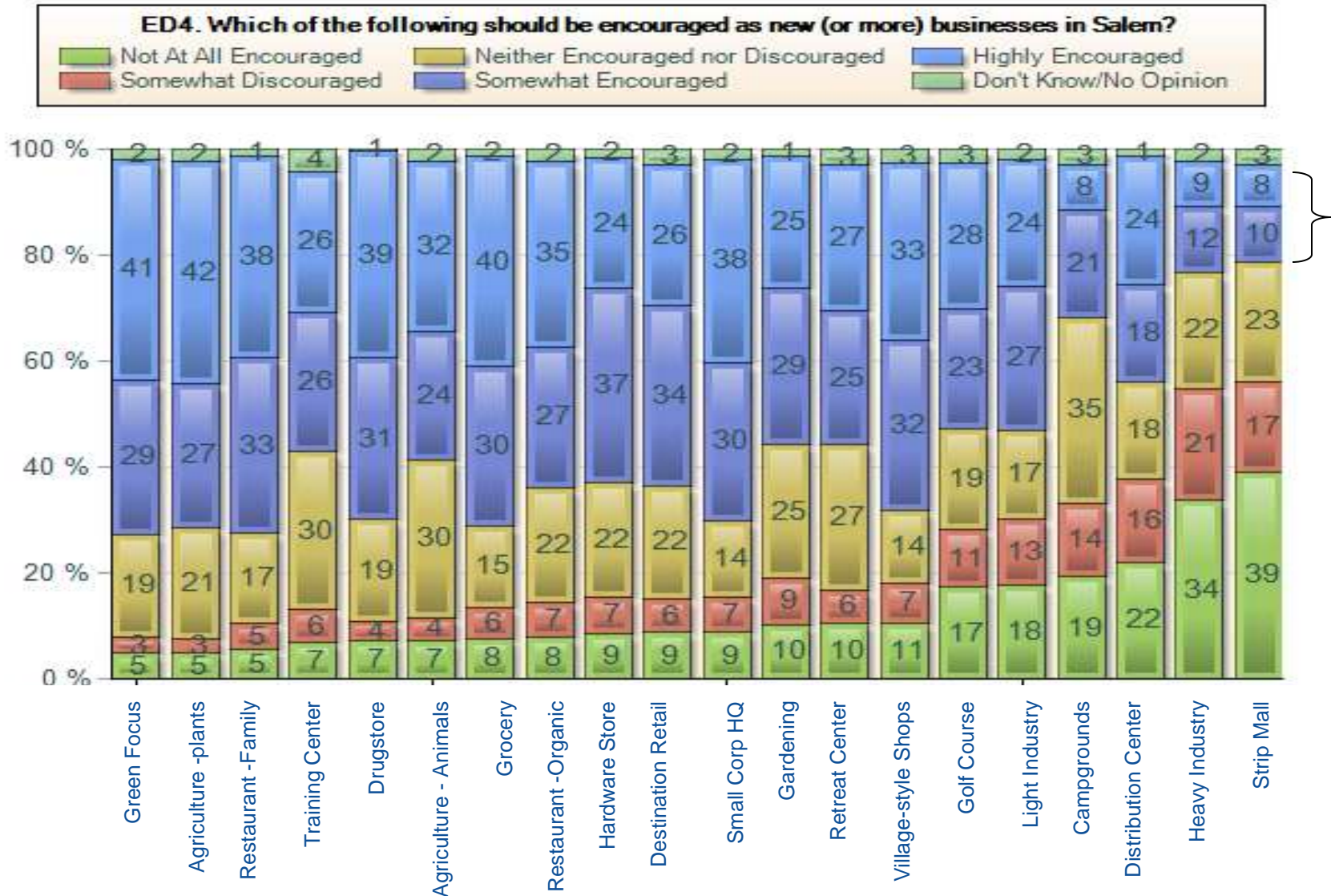
**Somewhat/Very Important...**

91%

70%

74%

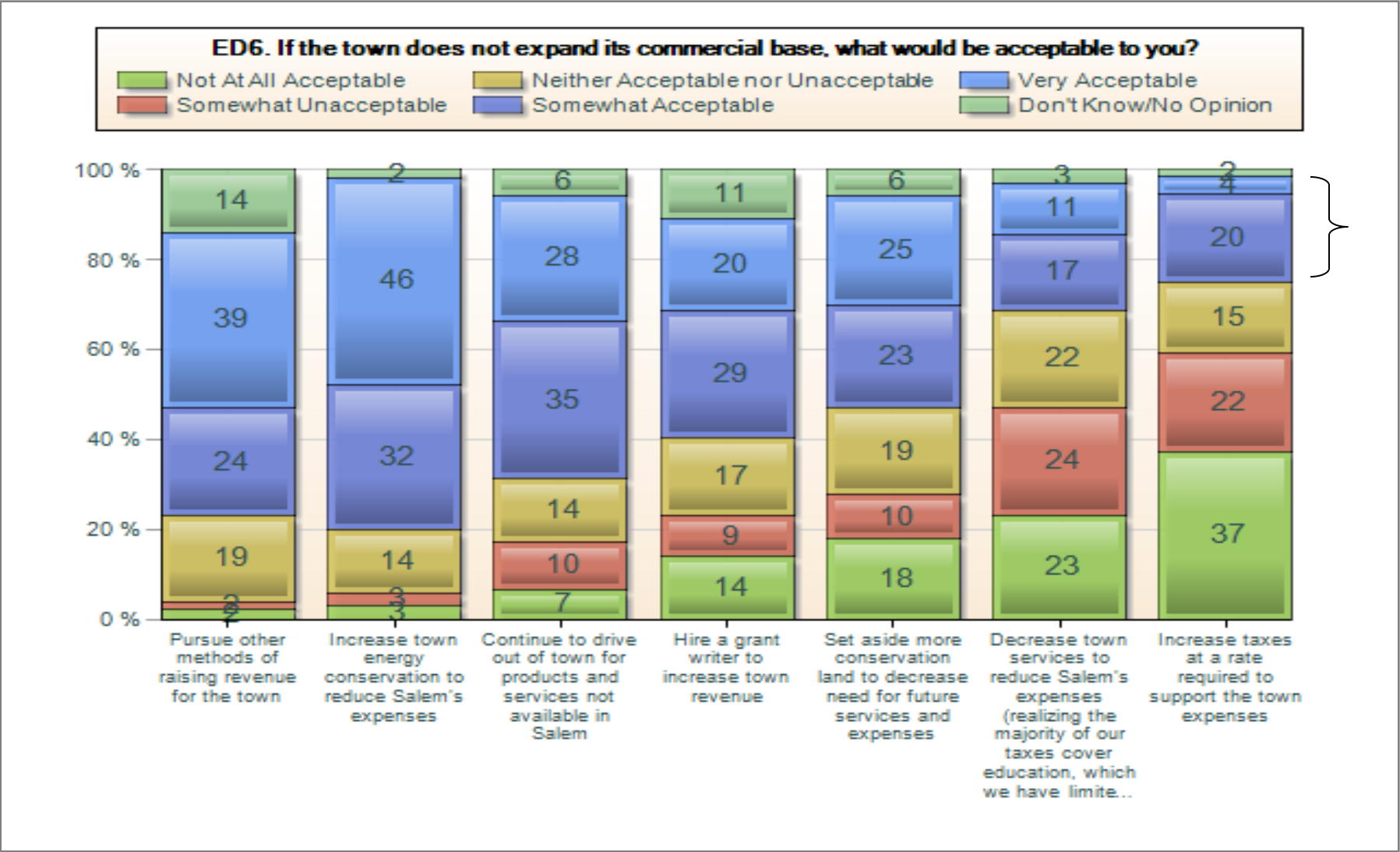
# **Salem Vision and Planning Survey: ED4. Which of the following should be encouraged as new (or more) businesses in Salem?**



**Somewhat/Highly Encouraged...**

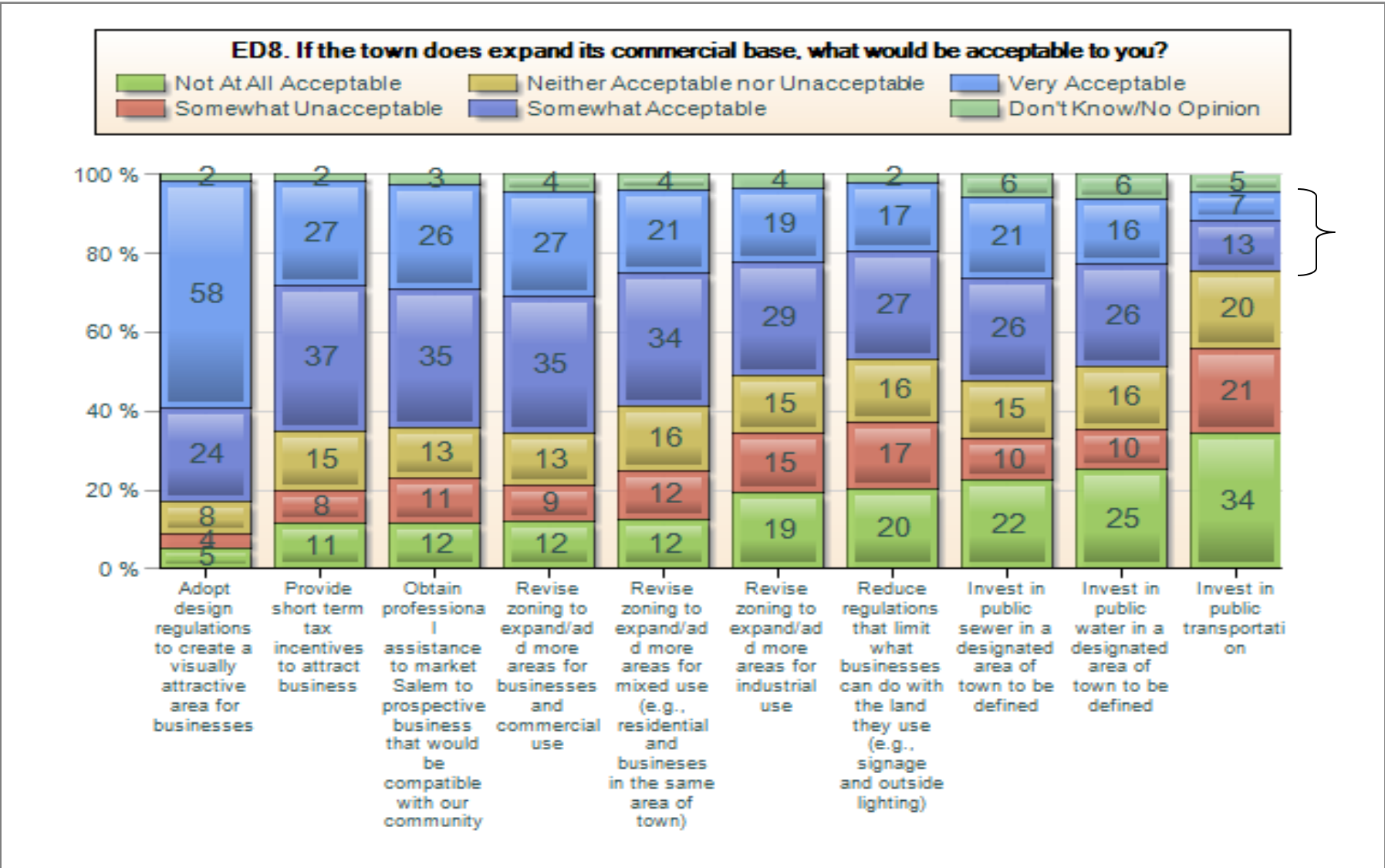
70% 69% 71% 52% 70% 66% 70% 62% 61% 60% 68% 54% 52% 65% 51% 51% 29% 42% 21% 20%

# **Salem Vision and Planning Survey: ED6. If the town does not expand its commercial base, what would be acceptable to you?**



**Somewhat/Very Acceptable...**

**Salem Vision and Planning Survey:** ED8. If the town does expand its commercial base, what would be acceptable to you?



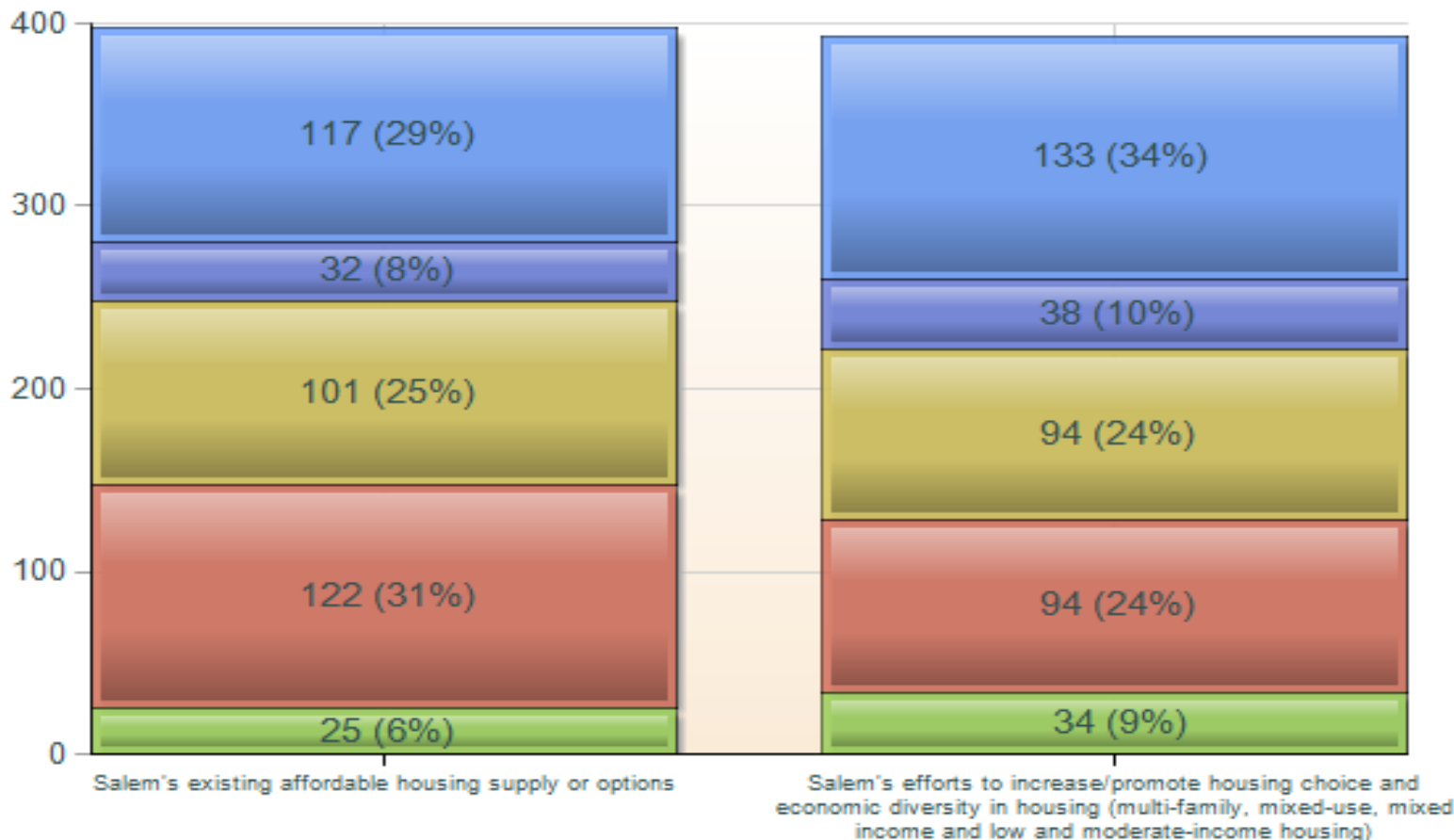
**Somewhat/Very Acceptable...**

82% 64% 61% 62% 55% 48% 44% 47% 42% 20%

**Salem Vision and Planning Survey: H1. How would you rate the following?**

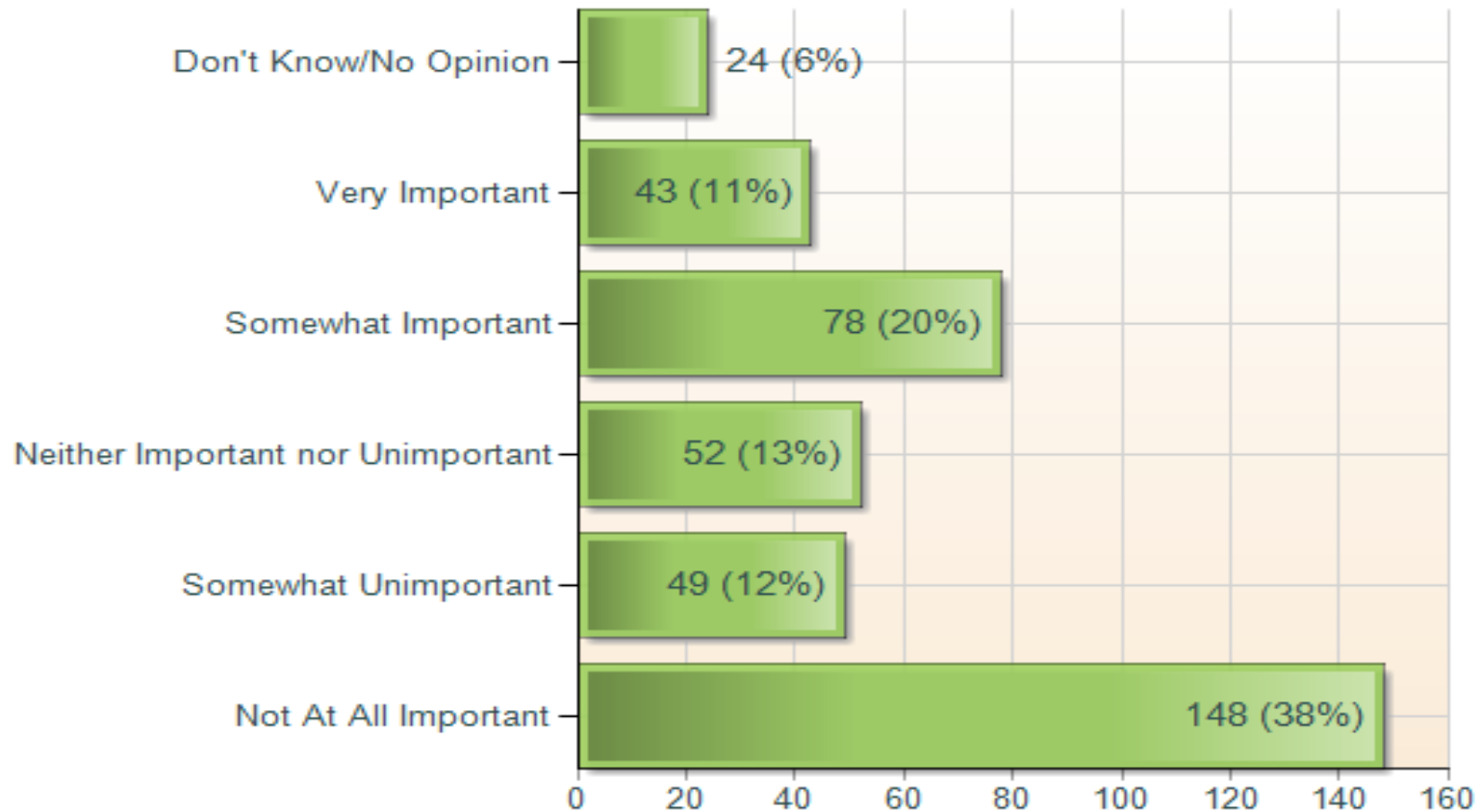
**H1. How would you rate the following?**

Too Much Just Right Not Enough No Opinion Don't Know Enough to Answer



**Salem Vision and Planning Survey:** H2. How important is it to you to increase housing choice and economic diversity in housing?

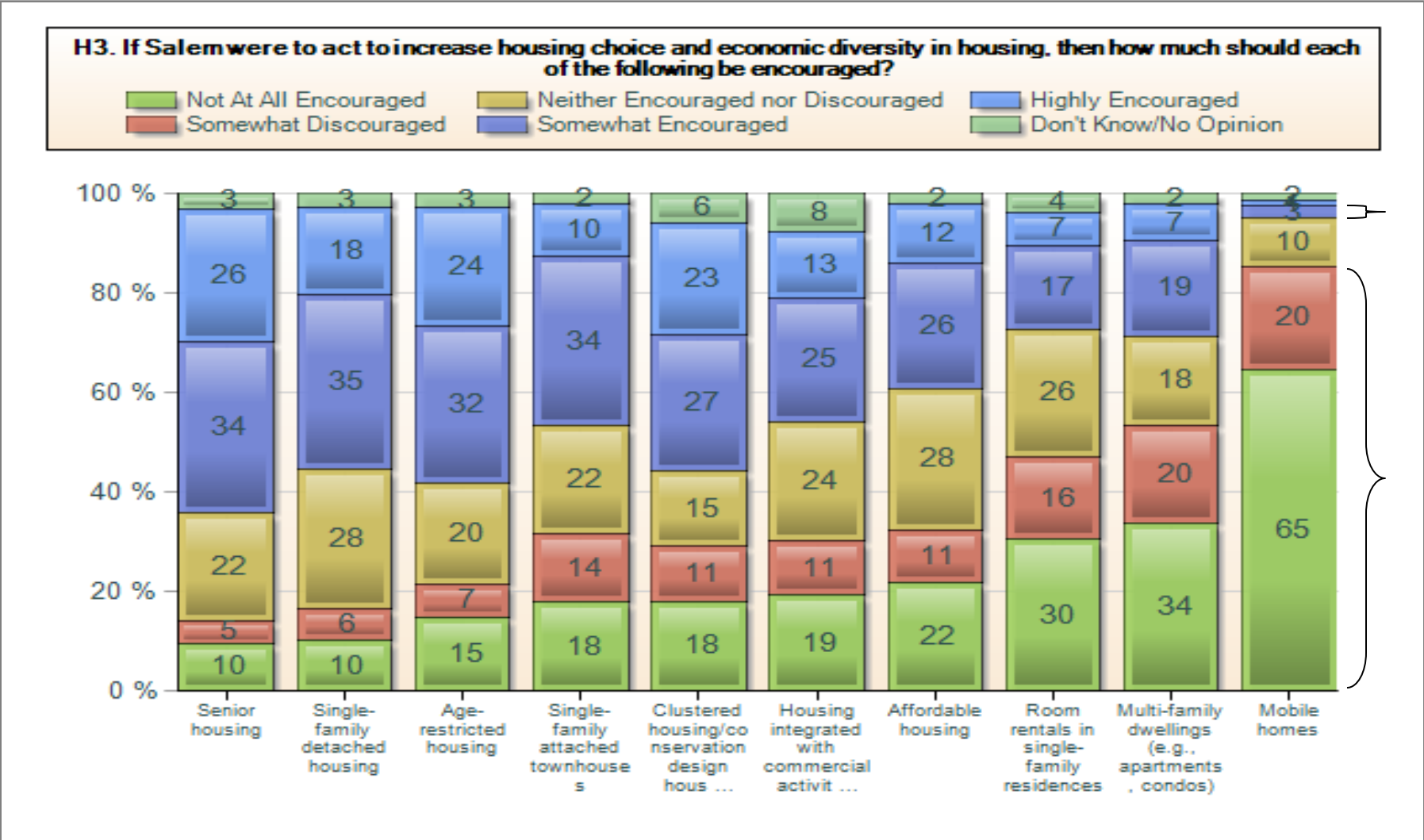
**H2. How important is it to you to increase housing choice and economic diversity in housing (multi-family, mixed-use, mixed income and low and moderate-income housing)?**



**Somewhat/Very Important: 31%**  
**Not at all Important/Somewhat Unimportant: 50%**



**Salem Vision and Planning Survey:** H3. If Salem were to act to increase housing choice and economic diversity in housing, then how much should each of the following be encouraged?

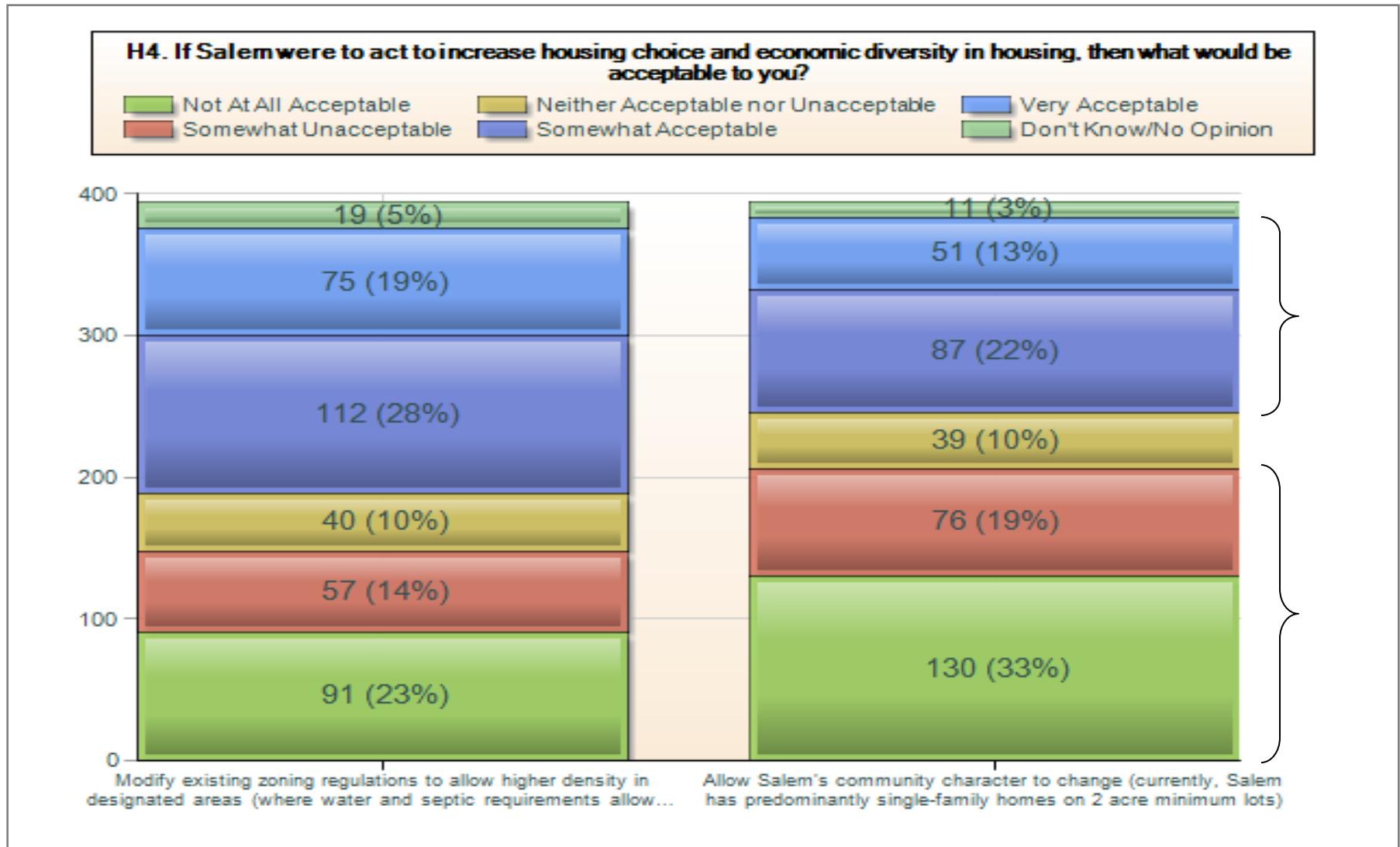


**Somewhat/Highly Encouraged...**

**Discouraged...**

60%	53%	56%	44%	50%	38%	38%	24%	26%	4%
15%	16%	22%	32%	29%	30%	33%	46%	54%	85%

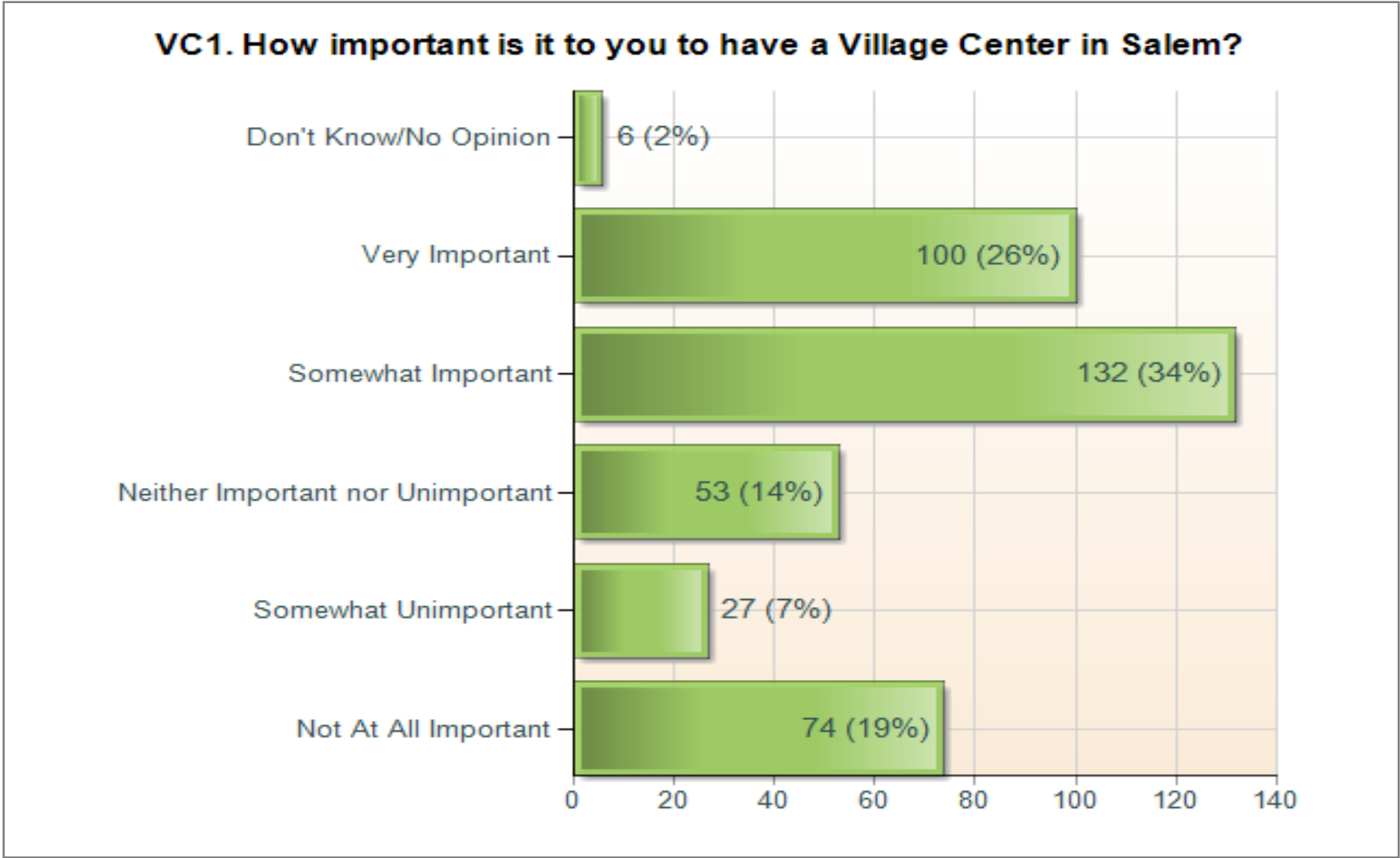
**Salem Vision and Planning Survey:** H4. If Salem were to act to increase housing choice and economic diversity in housing, then what would be acceptable to you?



**Somewhat/Very Acceptable...** 47%  
**Unacceptable...** 37%

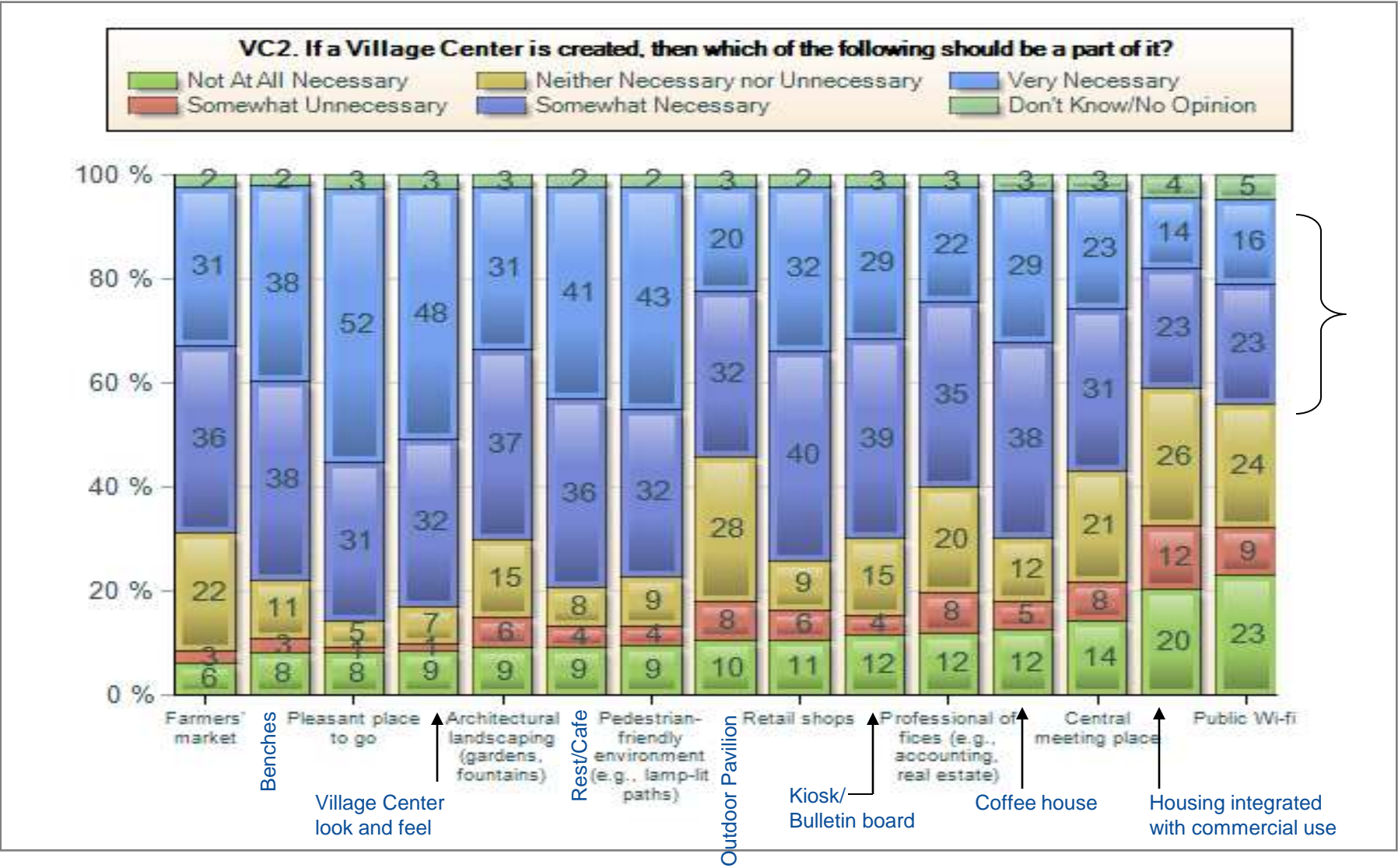
35%  
52%

**Salem Vision and Planning Survey:** VC1. How important is it to you to have a Village Center in Salem?

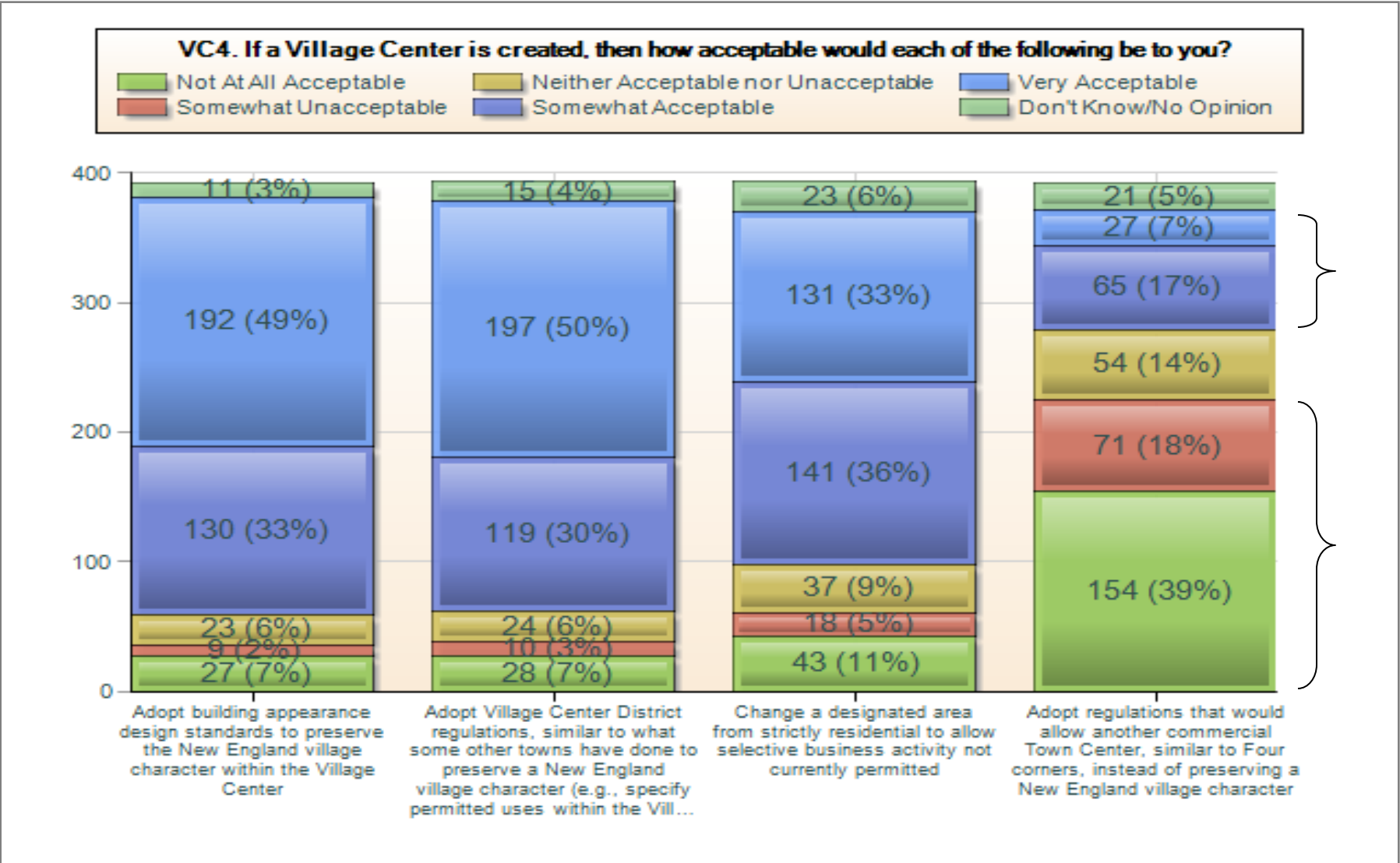


**Somewhat/Very Important: 60%**  
**Not at All Important/Somewhat Unimportant: 26%**

**Salem Vision and Planning Survey: VC2. If a Village Center is created, then which of the following should be a part of it?**



**Salem Vision and Planning Survey:** VC4. If a Village Center is created, then how acceptable would each of the following be to you?



**Somewhat/Very  
Acceptable...**  
**Somewhat/Very  
Unacceptable...**

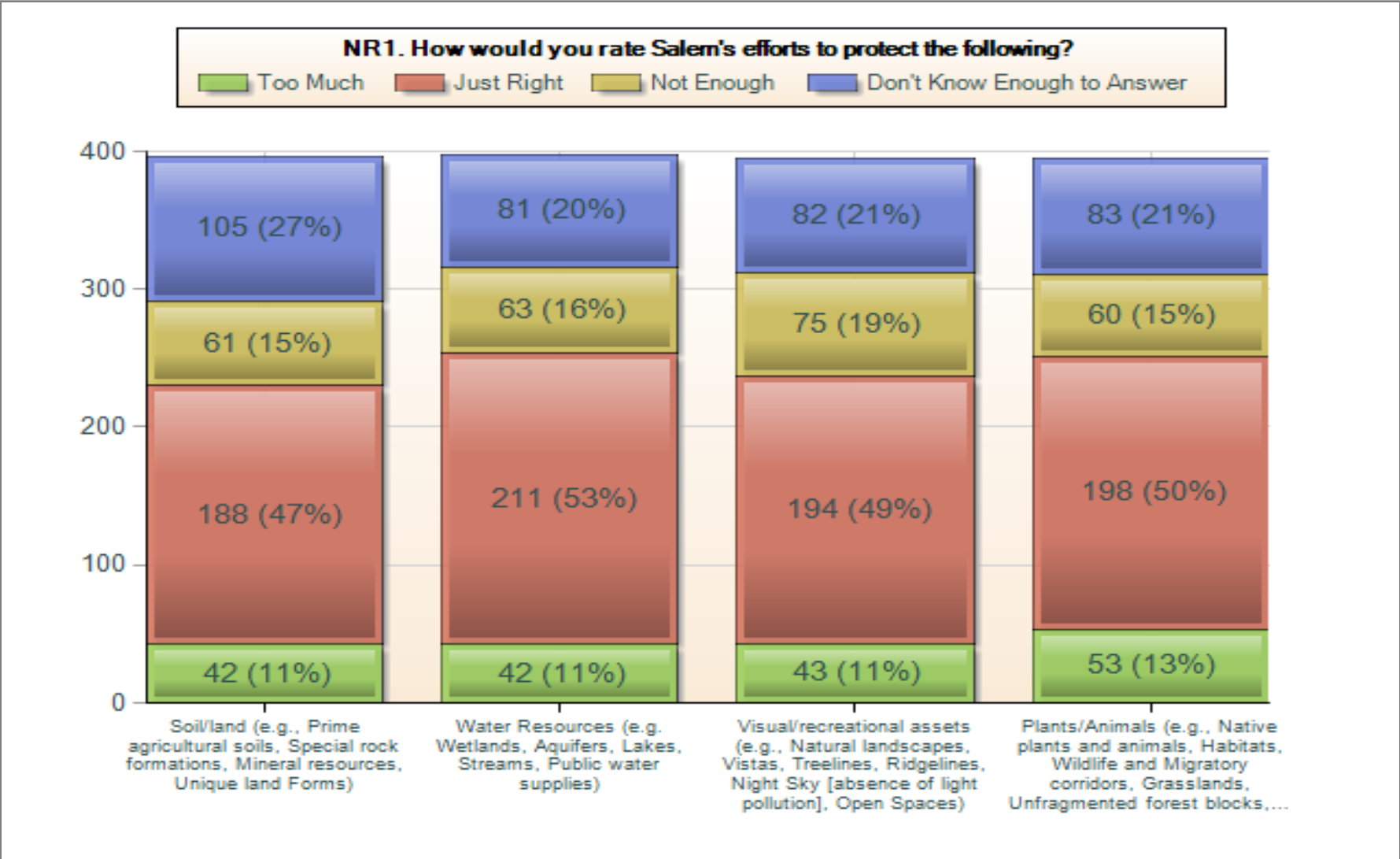
82%  
9%

80%  
10%

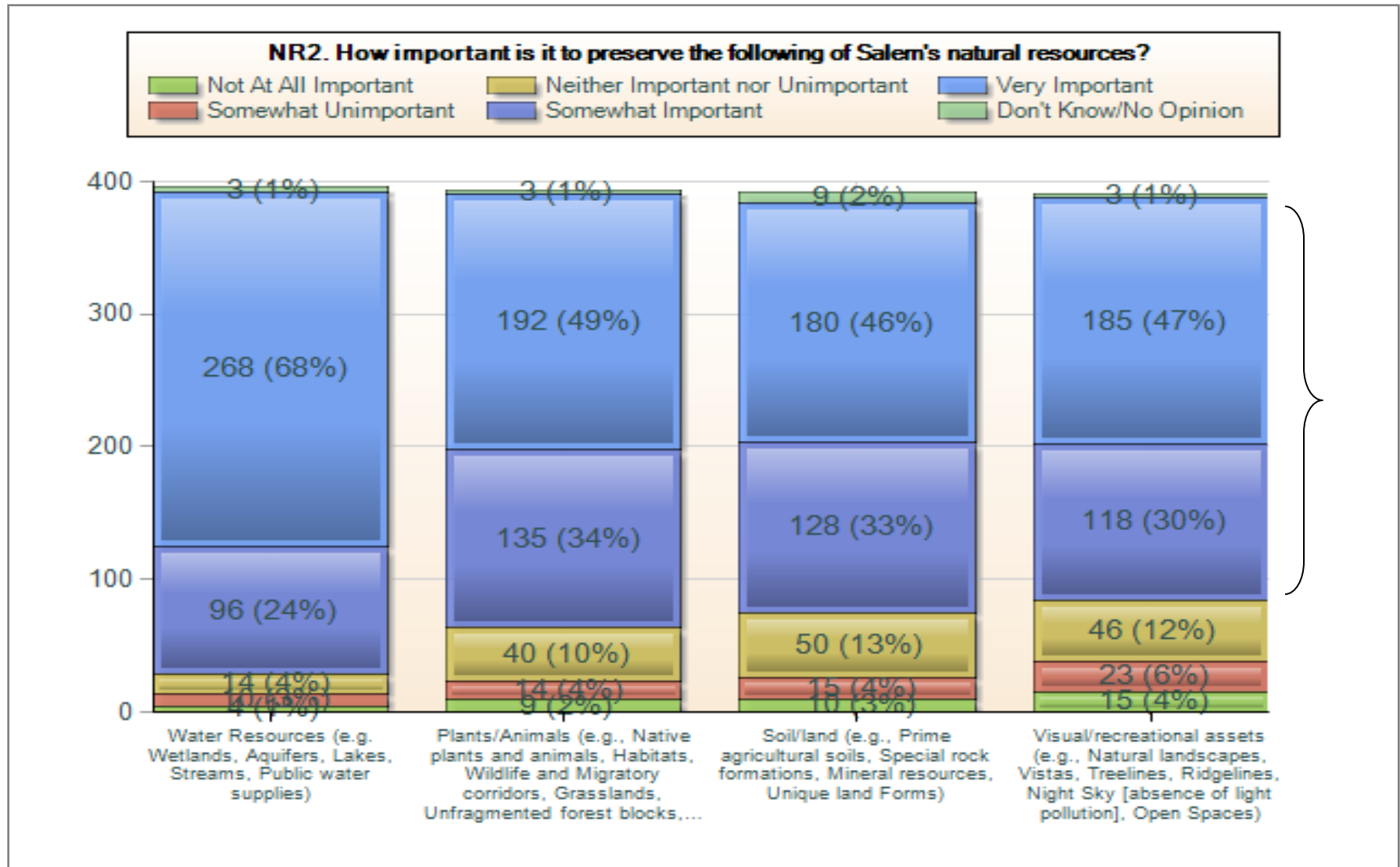
69%  
16%

24%  
57%

**Salem Vision and Planning Survey: NR1. How would you rate Salem's efforts to protect the following?**



# **Salem Vision and Planning Survey: NR2. How important is it to preserve the following of Salem's natural resources?**



**Somewhat/Very Important...**

92%

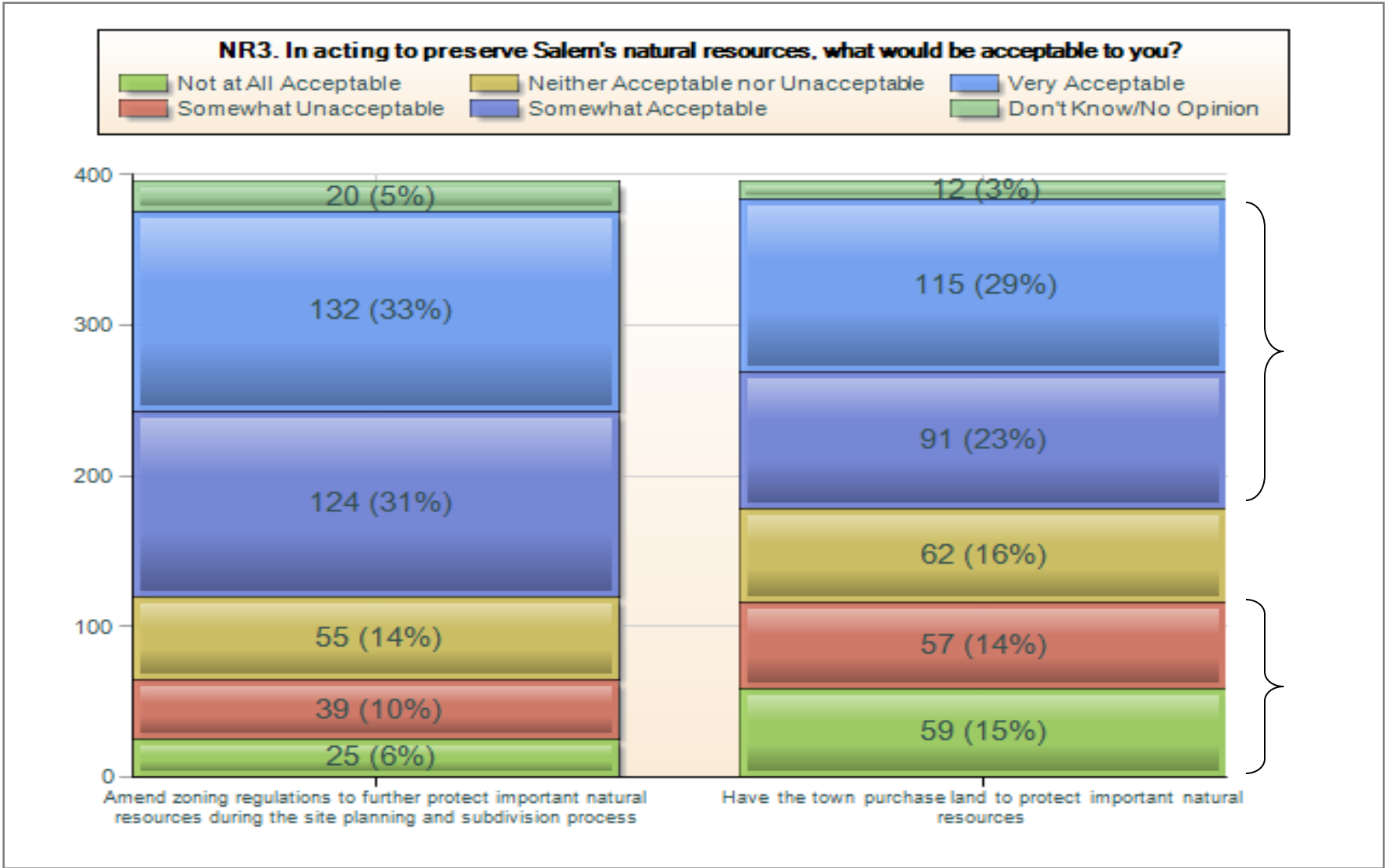
83%

79%

77%



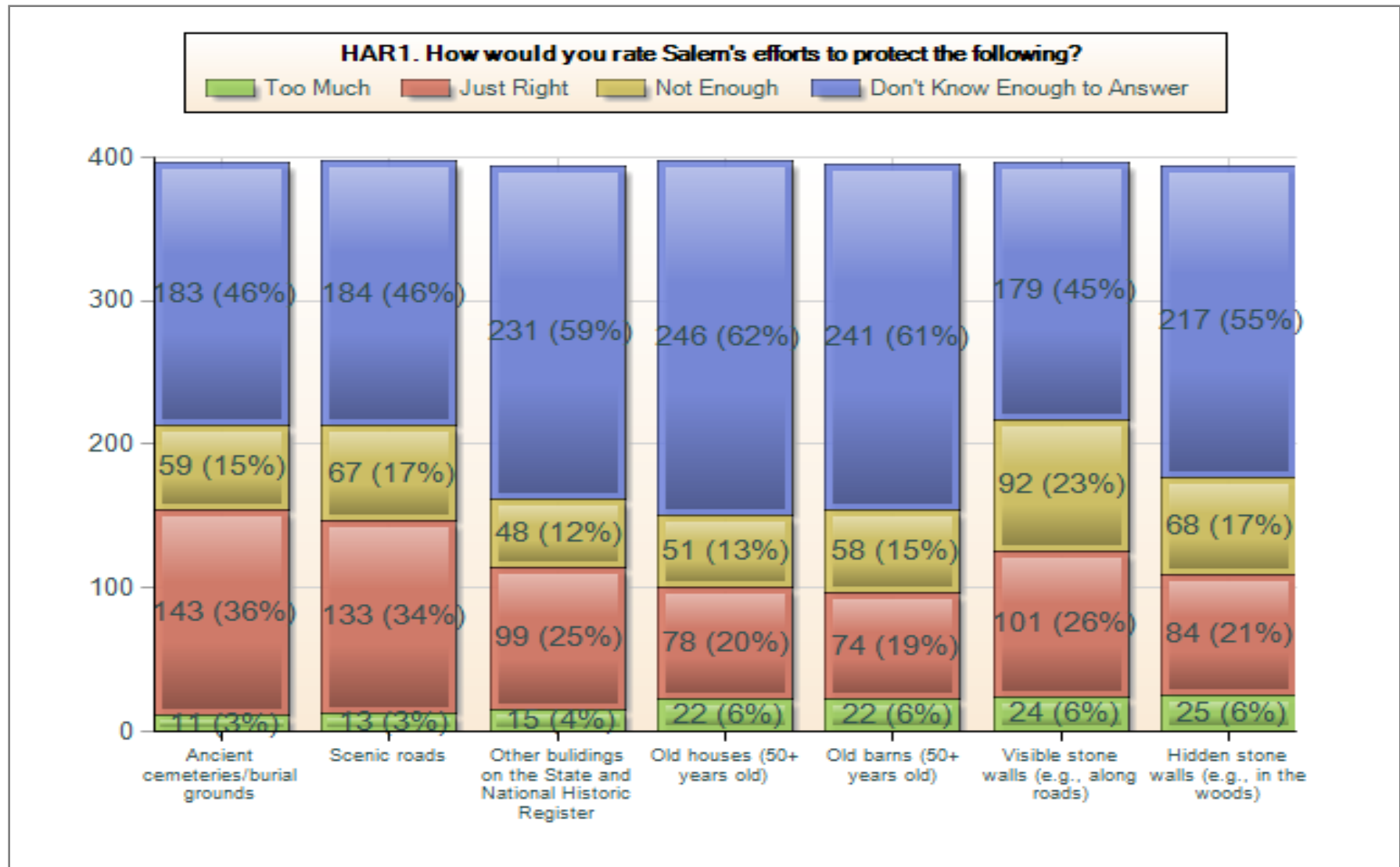
**Salem Vision and Planning Survey: NR3.** In acting to preserve Salem's natural resources, what would be acceptable to you?



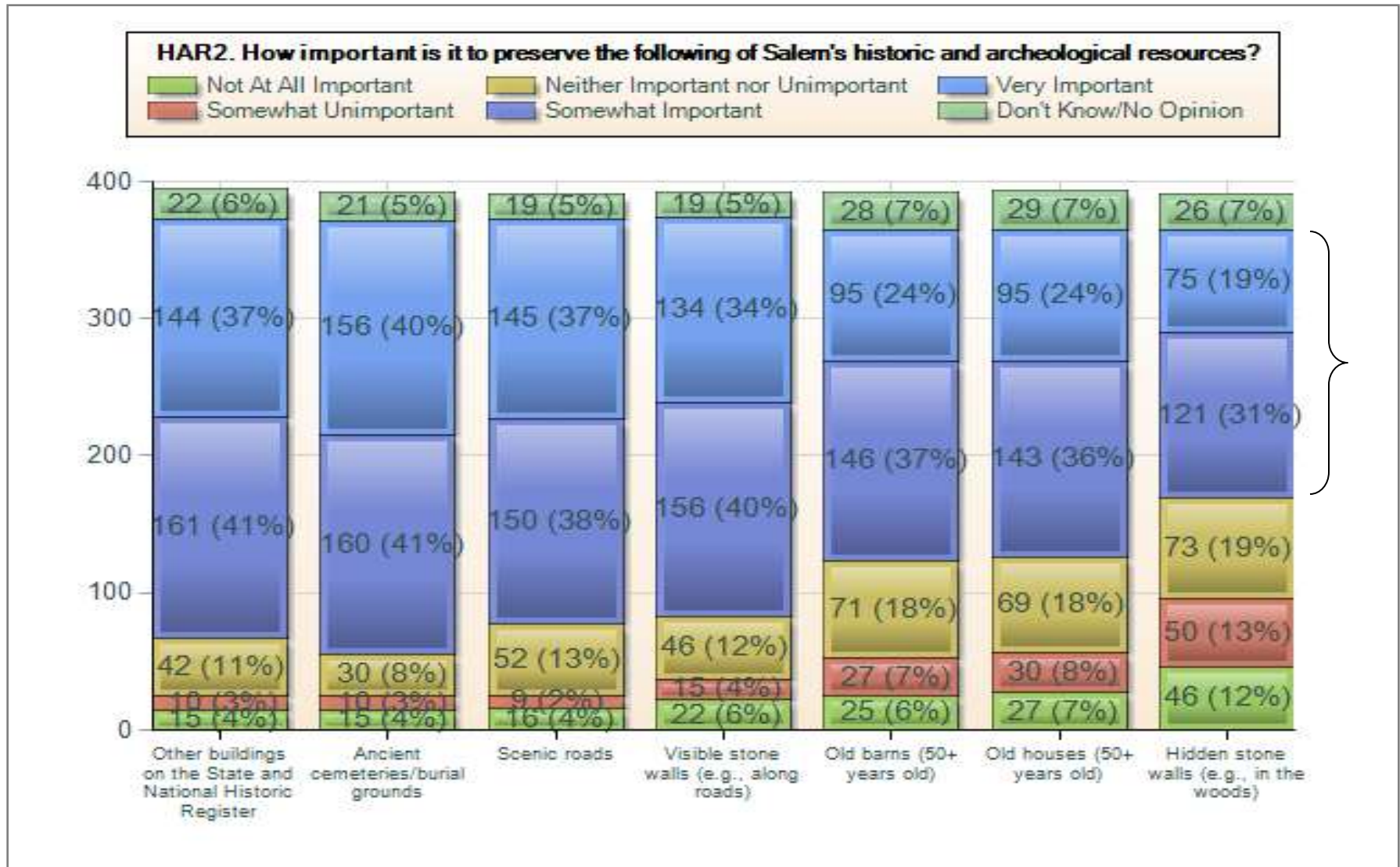
<b>Somewhat/Very Acceptable...</b>	64%	52%
<b>Unacceptable...</b>	16%	29%



# **Salem Vision and Planning Survey: HAR1. How would you rate Salem's efforts to protect the following?**



# **Salem Vision and Planning Survey: HAR2. How important is it to preserve the following of Salem's historic and archeological resources?**



**Somewhat/Very Important...**

78%

81%

75%

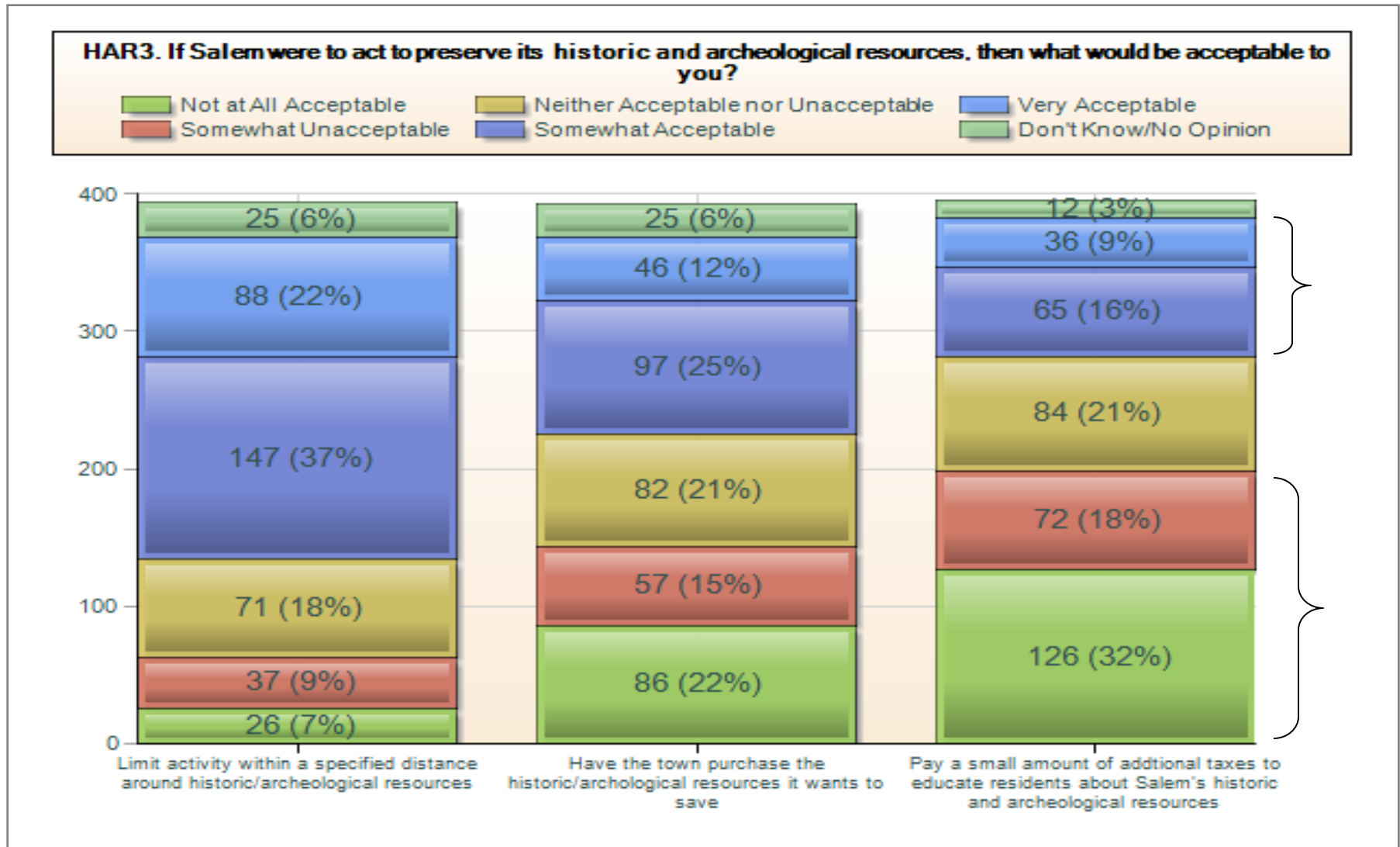
74%

61%

60%

50%

**Salem Vision and Planning Survey: HAR3.** If Salem were to act to preserve its historic and archeological resources, then what would be acceptable to you?



**Somewhat/Very  
Acceptable...**  
**Unacceptable...**

59%

16%

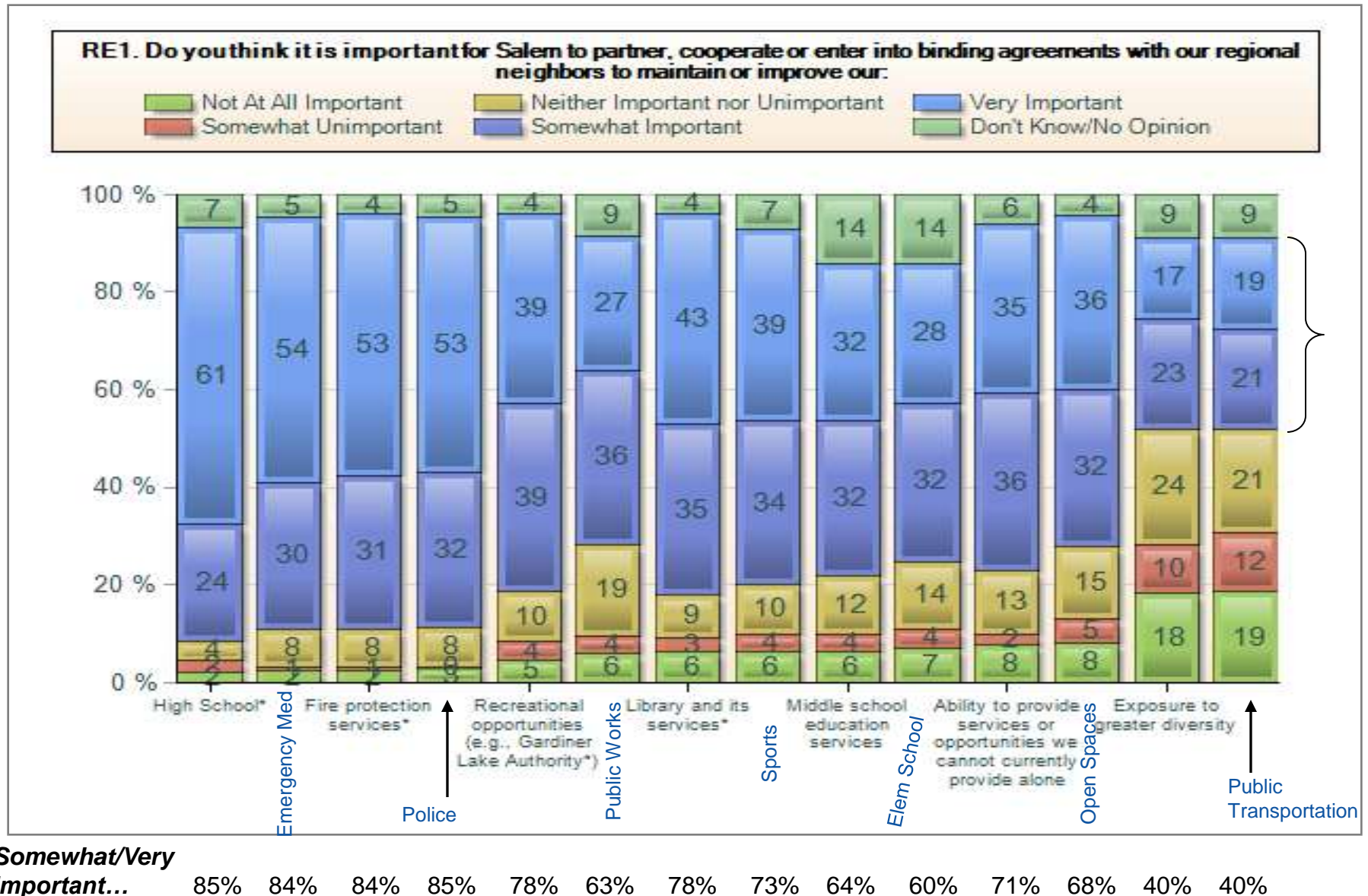
37%

37%

25%

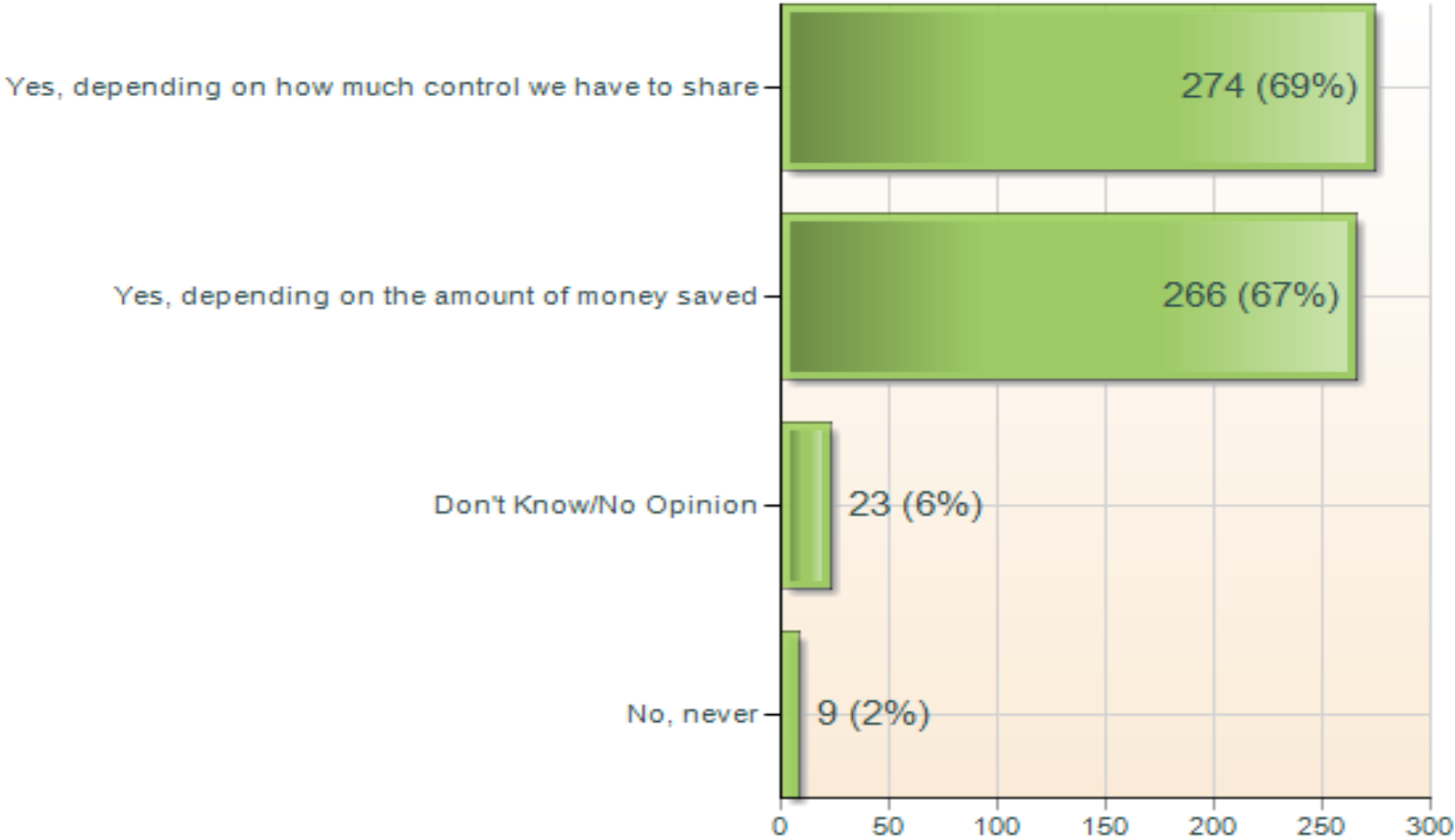
50%

**Salem Vision and Planning Survey:** RE1. Do you think it is important for Salem to partner, cooperate or enter into binding agreement with our regional neighbors to maintain or improve our:



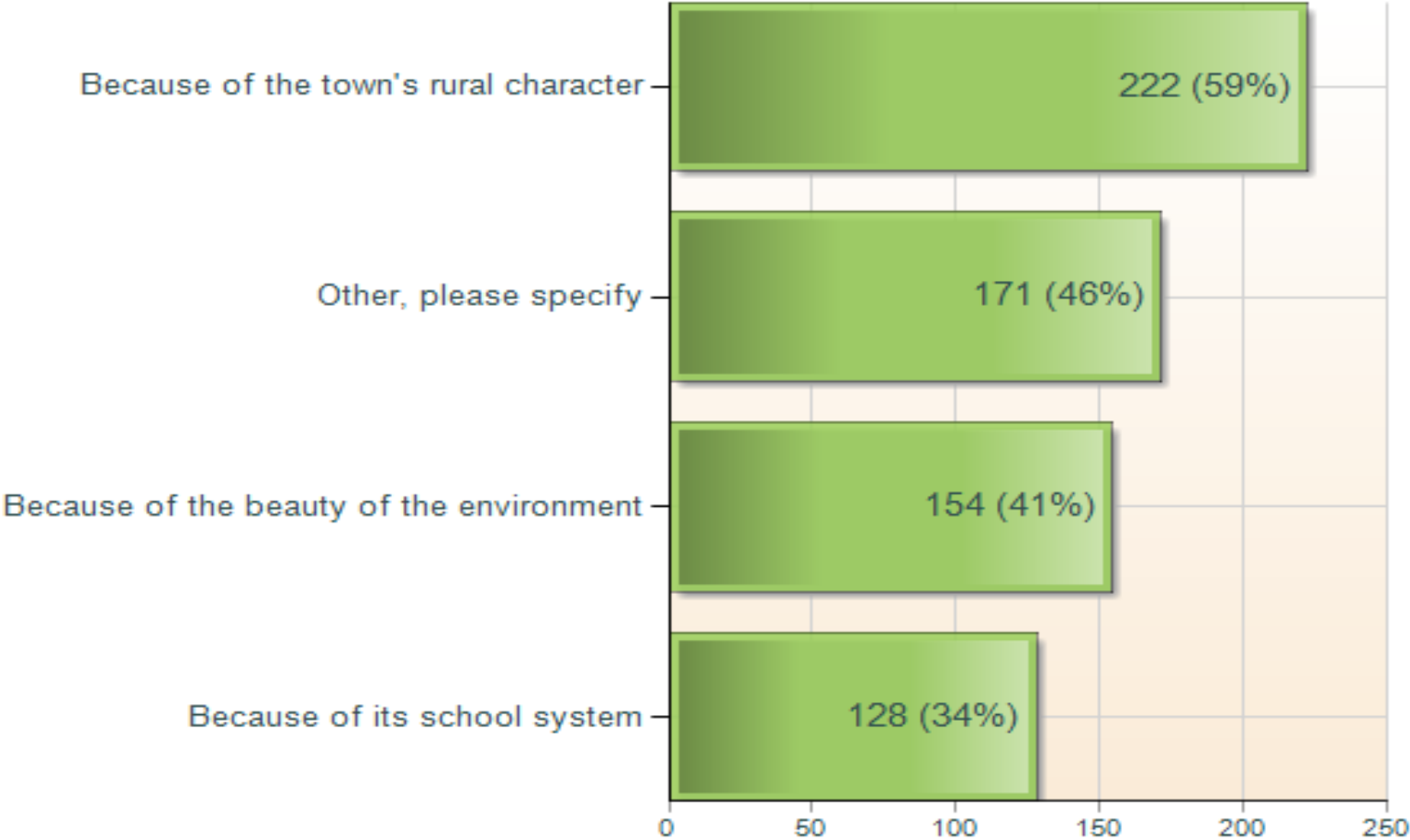
**Salem Vision and Planning Survey:** RE2. If the town could save money by partnering, cooperating or entering into a binding agreement with our regional neighbors, would you agree to it?

**RE2. If the town could save money by partnering, cooperating or entering into a binding agreement with our regional neighbors, would you agree to it? (Select all that apply)**



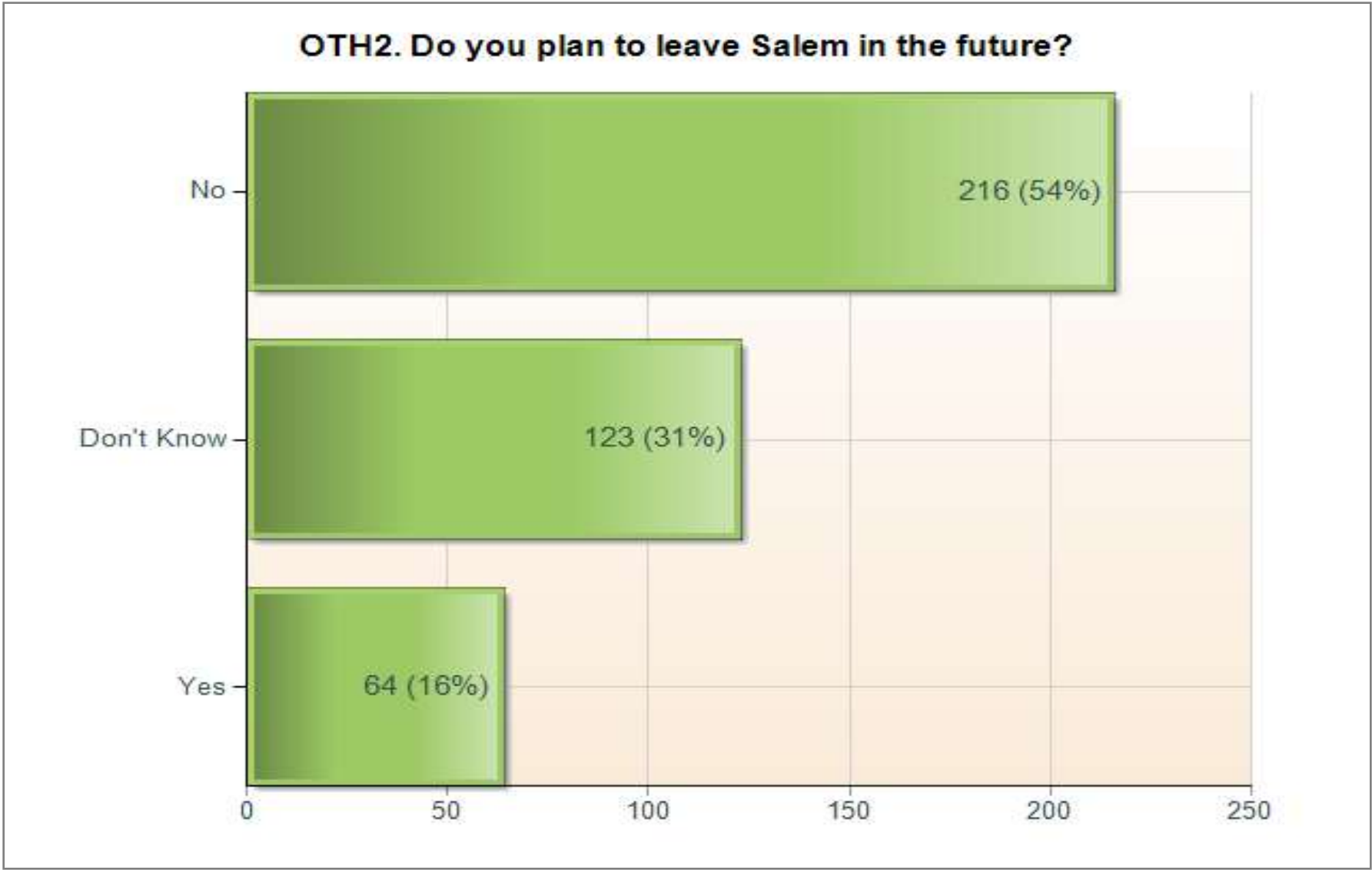
**Salem Vision and Planning Survey:** OTH1. If you moved to Salem, why did you move here? (Select all that apply)

**OTH1. If you moved to Salem, why did you move here? (Select all that apply)**

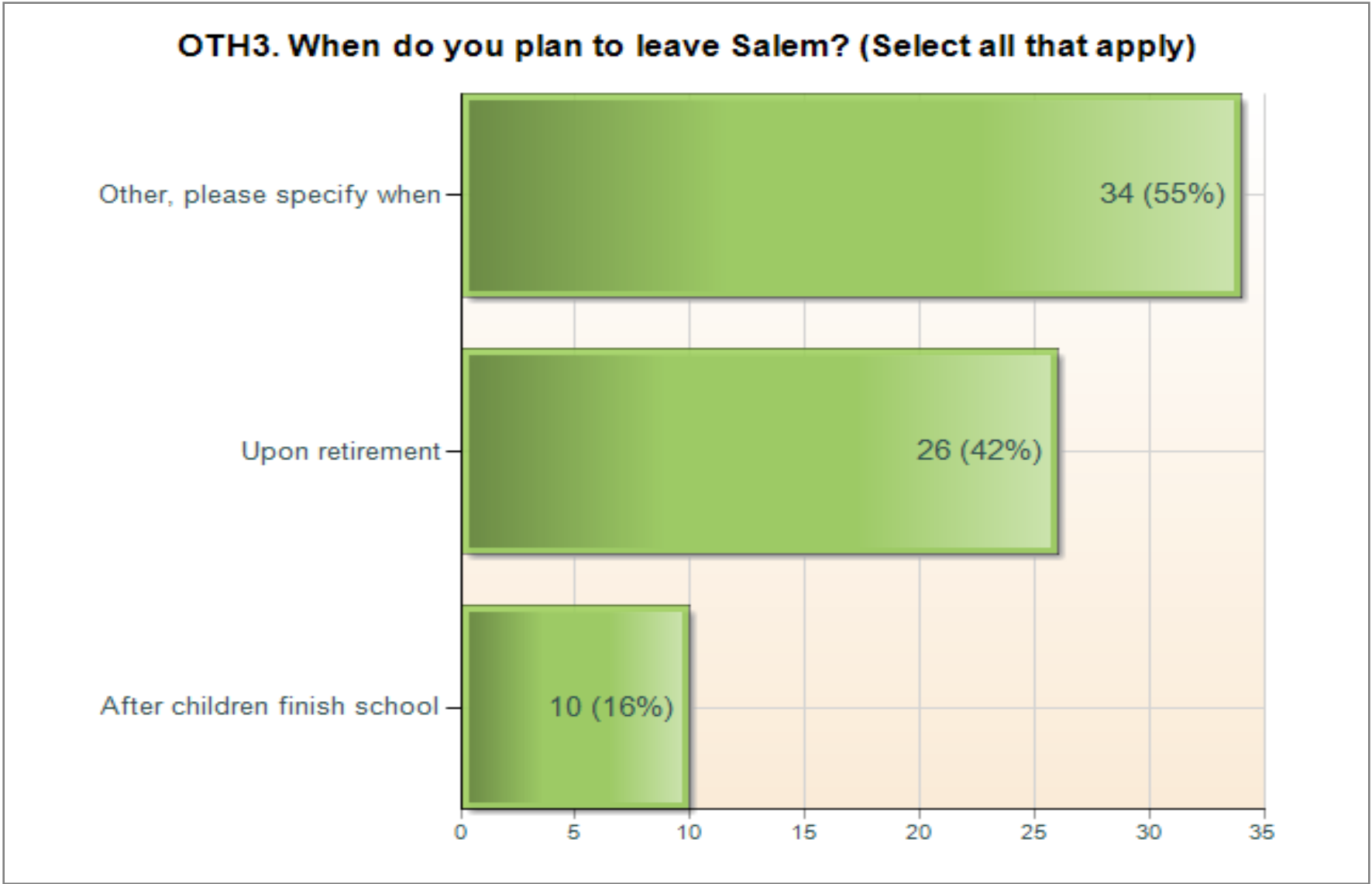




**Salem Vision and Planning Survey:** OTH2. Do you plan to leave Salem in the future?

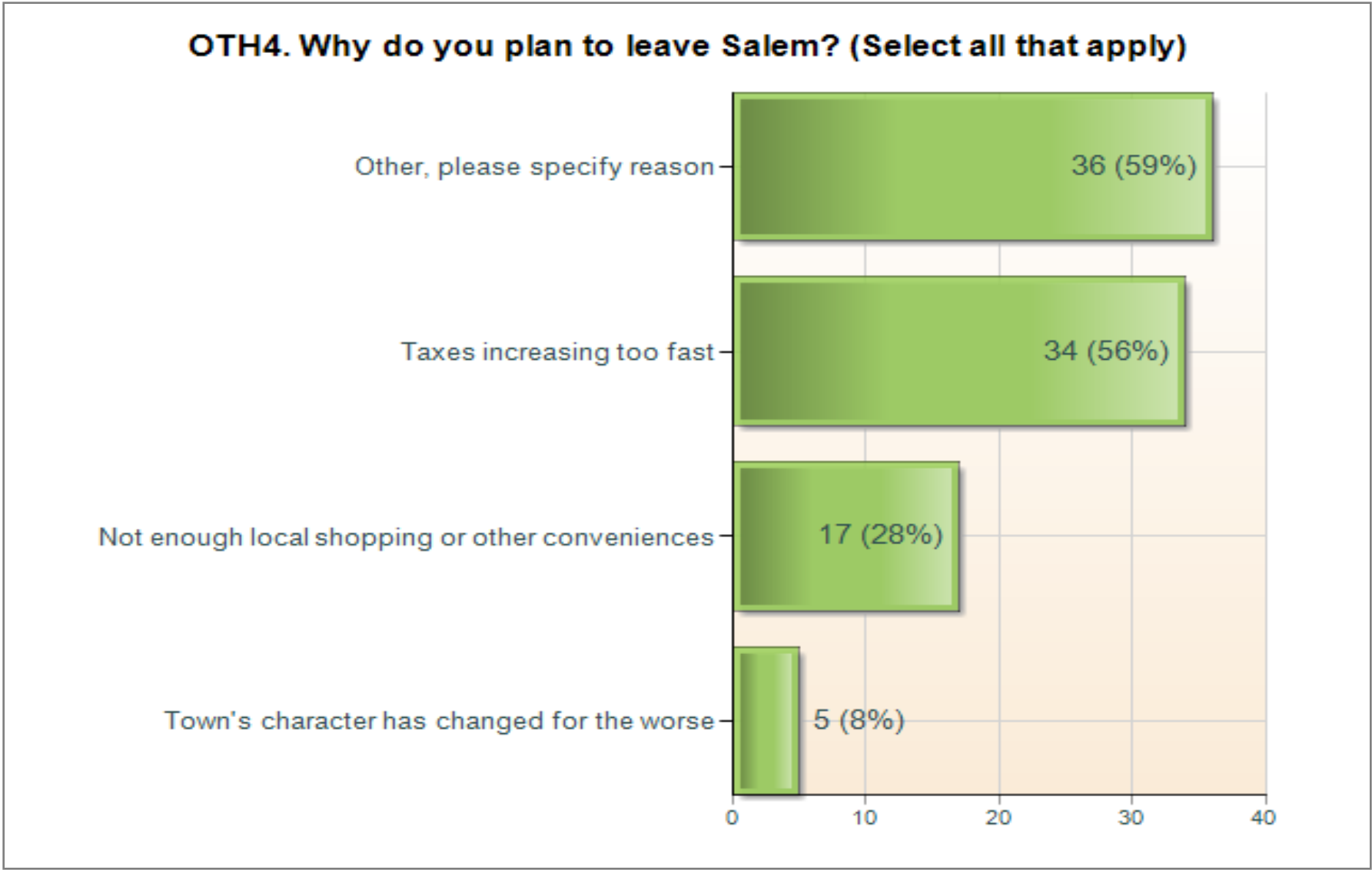


**Salem Vision and Planning Survey:** OTH3. When do you plan to leave Salem?  
(Select all that apply)

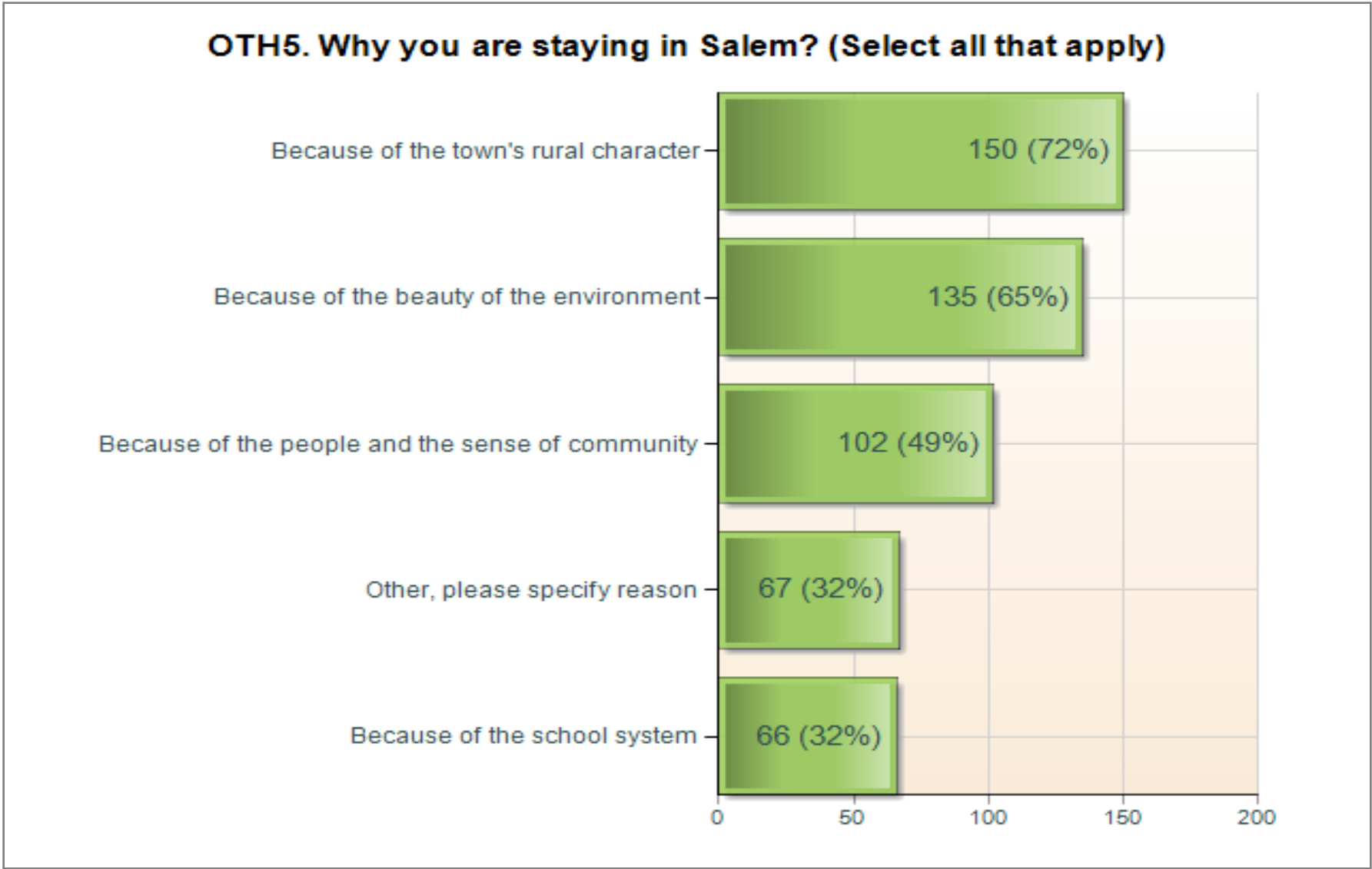




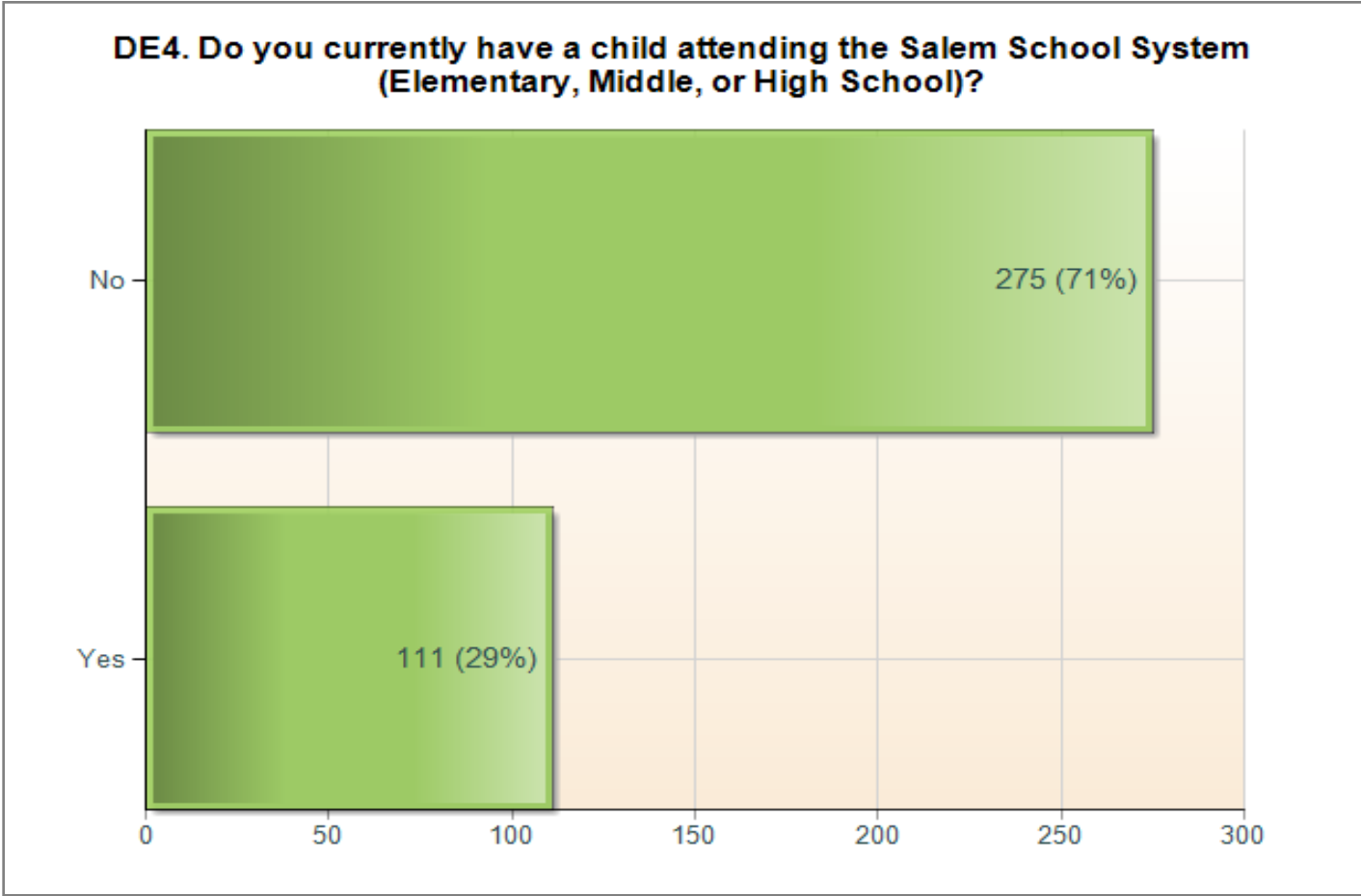
**Salem Vision and Planning Survey:** OTH4. Why do you plan to leave Salem? (Select all that apply)



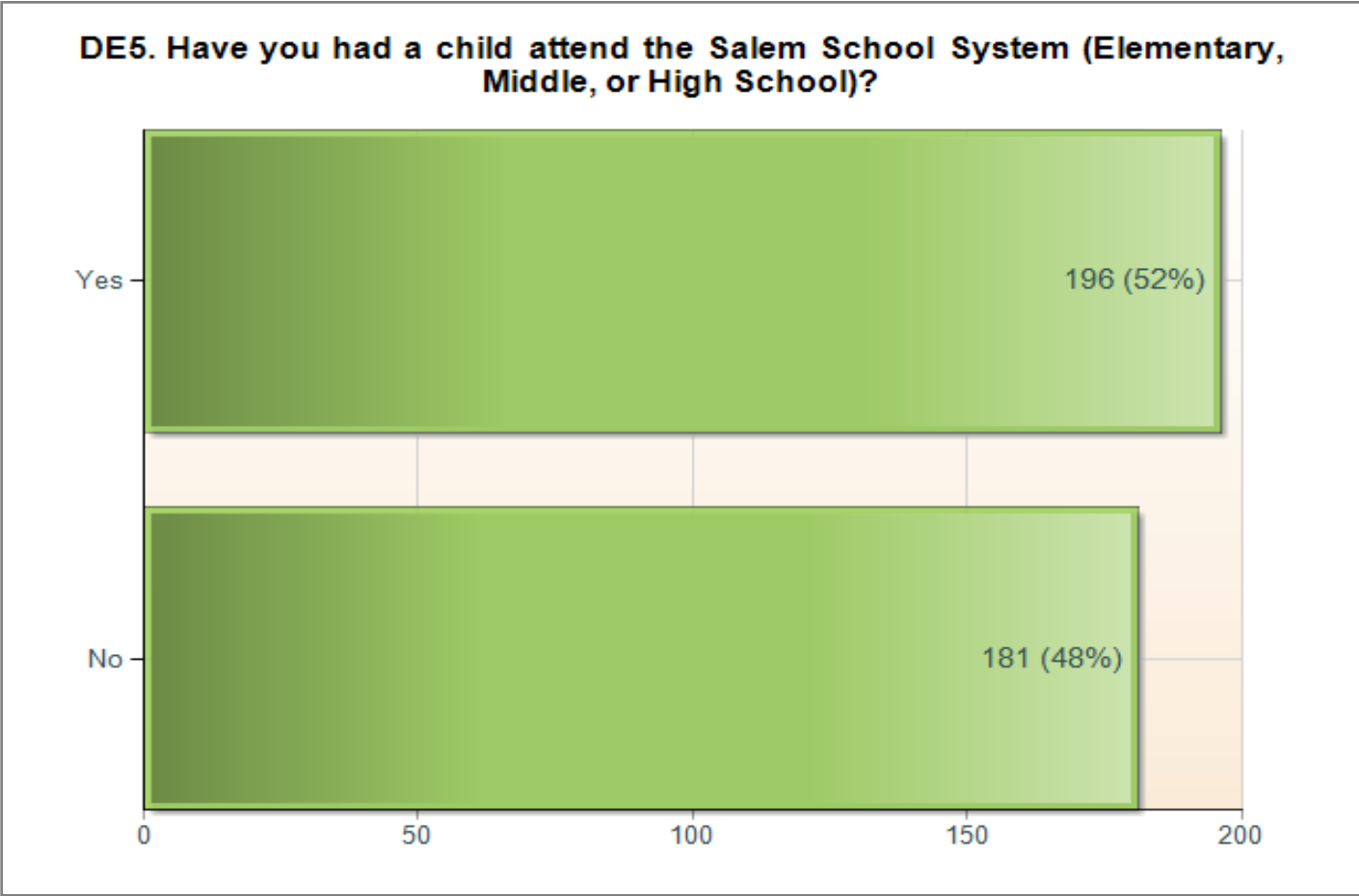
**Salem Vision and Planning Survey:** OTH5. Why you are staying in Salem? (Select all that apply)  
that apply)



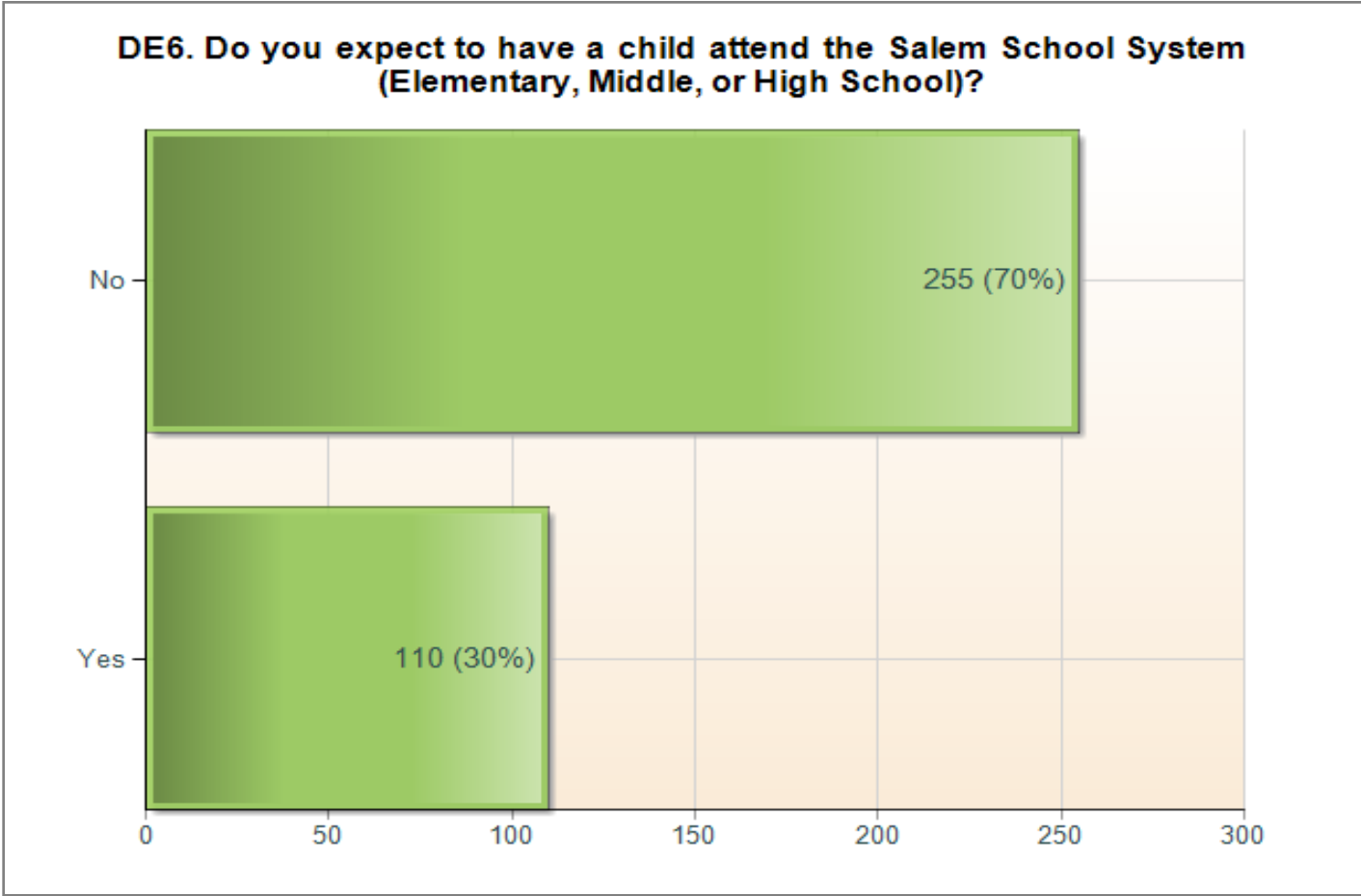
**Salem Vision and Planning Survey:** DE4. Do you currently have a child attending the Salem School System (Elementary, Middle, or High School)?



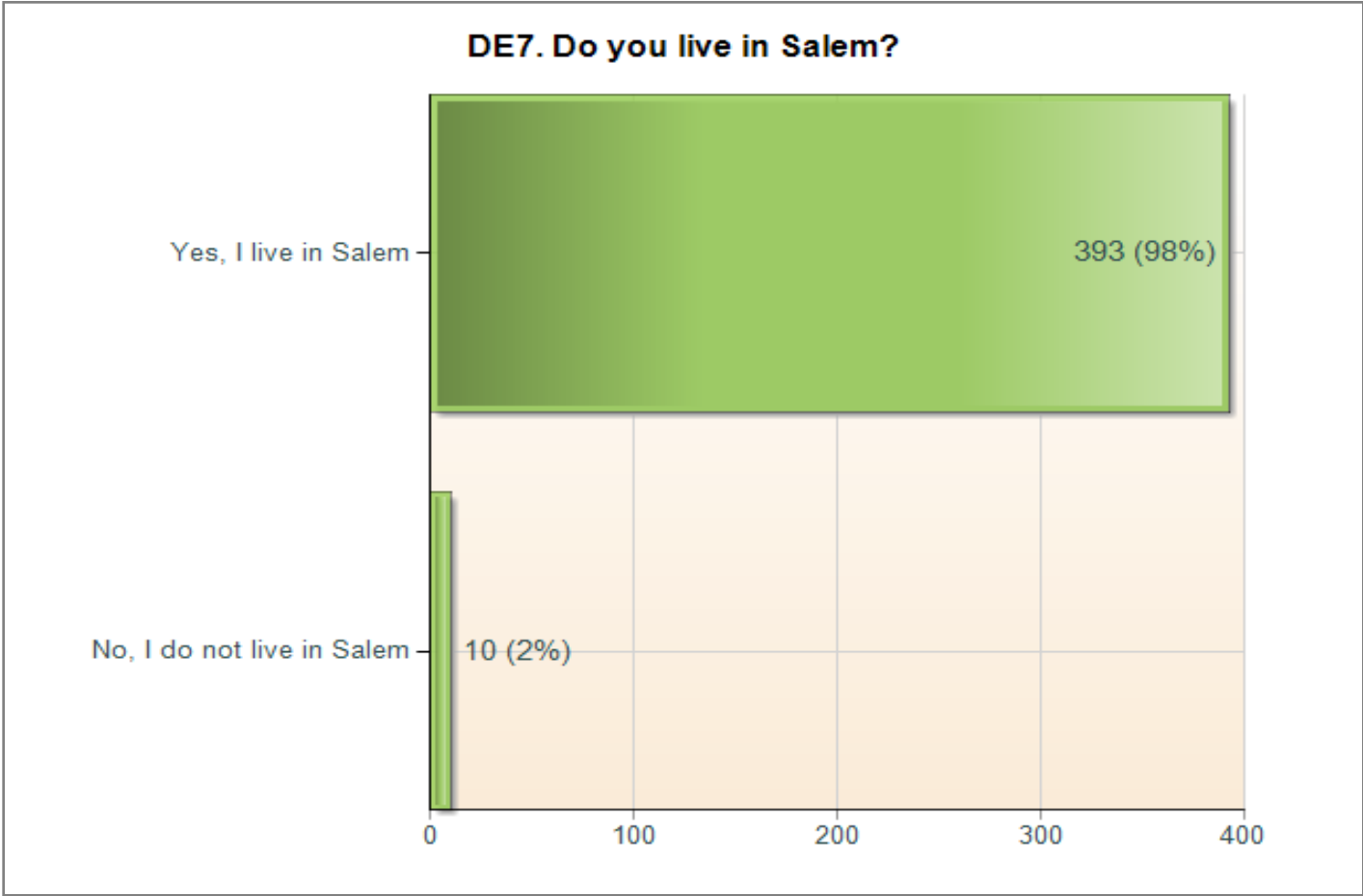
**Salem Vision and Planning Survey:** DE5. Have you had a child attend the Salem School System (Elementary, Middle, or High School)?



**Salem Vision and Planning Survey:** DE6. Do you expect to have a child attend the Salem School System (Elementary, Middle, or High Sc ...



**Salem Vision and Planning Survey: DE7. Do you live in Salem?**



**Salem Vision and Planning Survey: DE8. What street in Salem do you live on?**

**DE8. What street in Salem do you live on?**

